



INDIAN INSTITUTE OF TECHNOLOGY DELHI

In joint collaboration with

GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

under the aegis of

Foundation for Innovation & Technology Transfer

announces

**CERTIFICATE COURSE
ON
INTELLECTUAL PROPERTY RIGHTS & IP SERVICES**

**13–18 July 2009
(9.00 a.m. to 6.00 p.m.)**

Program Co-coordinators:

Prof. Sudhir K. Jain, I.I.T. Delhi

Ms. Bharti Birla, GIIP

**Department of Management Studies
INDIAN INSTITUTE OF TECHNOLOGY DELHI
Hauz Khas, New Delhi – 110016**

INDIAN INSTITUTE OF TECHNOLOGY DELHI (IITD)

Department of Management Studies started in the form of School for Systems and Management Studies in 1970s and offered Ph.D. and M.Tech. (Systems & Management) Programs. Later, the School was renamed as the Centre for Management Studies. In 1993 the Department was brought into existence by amendment to IIT Delhi statutes. The Department of Management Studies launched MBA program in 1997. The Department currently offers Ph.D. program and two full time MBA programs with focus on 'Management Systems' and 'Telecommunication Systems Management' (under the aegis of Bharti School of Telecom, Technology and Management). The department also offers a three year part time MBA program with focus on Technology Management.

The Department has very distinguished faculty recognized in their respective fields of specialization, who have published over thousand research papers in reputed international journals and several dozen books through various national and international publishers. The faculty has also undertaken very large number of research projects and consultancy assignments and has organized a large number of international and national conferences including '**International Conference on Intellectual Property Education & Training**' jointly with Ministry of HRD and World Intellectual Property Organization (WIPO) in 2001. Department started contributing to IPR education in early 1990s when Workshops on IPRs were organized for faculty of IIT Delhi and all other IITs followed by several programs with WIPO.

GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY (GIIP)

Global Institute of Intellectual Property (GIIP) training division has put together unique international - standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different type of Intellectual Properties (IP), related statutes, the filing procedures, important case laws, infringement issues and strategies for protection with focus on US and Indian IP laws and procedures. We aim at training science, engineering, legal graduates, post graduates, PhDs, working professionals and corporate teams to cater to the growing needs of global, knowledge-based, innovation-driven economy.

GIIP has been set up by a team of successful entrepreneurs, US lawyers and IP practitioners viz. Dr. Kailash Joshi (ex-IBM, co-Founder TiE), Mr. Atulya Nath (CEO, GIIP), Mr. Jerry Rao (former Chairman, Mphasis), Mr. Steve Shear (US Patent Attorney and Former US Patent Examiner), Prof. Dr. Heinz Goddar (German Patent & Trademark Attorney), Dr. V.S. Ramamurthy (Padma Bhushan awardee & ex-Secretary, Ministry of Science and Technology) and Ms. Girija Varma (IP Attorney, *Fellow* Stanford Law School & Ex-Corporate Attorney Microsoft Corp).

FACULTY

Resource faculty includes members from premium academic institutions and experts from other reputed organizations. Proposed List of Trainers includes:

- Mr. Dominic Keating
- Dr. K.S. Kardam (Indian PTO)
- Mr. G.R. Raghavender (Registrar Copyright)
- Ms. Girija Varma
- Mr. Madhukar Sinha
- Dr. Sudhir K. Jain
- Dr. Manish Kumar Gupta
- Ms. Bhavya Mehta
- Ms. Bharti Birla

OBJECTIVE

The objective of this **Introductory Course** is to provide the participants with in-depth knowledge of the laws and process related to Trademarks, Copyrights and other forms of IPs with focus on Patents, the Indian and International Patent filing procedure, drafting patent application and conducting prior art searches. The participants will be exposed to the technical, management and legal aspects of IP and Patents.

POTENTIAL FOR PATENT SERVICES

In recent years there is a rapidly growing demand for trained Patent professionals, agents and litigation attorneys in India and abroad. Across the world various companies, particularly in the knowledge based businesses, such as IT, Biotech, Agro, Pharma, Automobiles, and Consumer products etc. are increasingly pursuing patent protection of their innovations, and are looking at building large patent portfolios. In all, there is a great deal of patenting activity in companies across the world and the need is driven by:

- Global upsurge in innovation and increasing demand for Patents
- Growing outsourcing / off shoring opportunity in the field of patents and IP litigation
- India's growing R & D operations - requiring patent expertise and coverage of innovations internationally
- Direct relationship between Foreign Direct Investment and IP/ patent protection in developing nations

In order to meet this growing demand of patent professionals in India, IIT-GIIP is conducting this unique training course and exposing the participants to the life cycle of different types of intellectual property rights with focus on patents.

BENEFITS OF THE COURSE

Doing the course will help the participants seeking attractive IPR-related career opportunities in Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP departments of Indian Corporates, MNCs, Government institutions, law firms etc. The course is also beneficial for entrepreneurs and professionals who wish to harness, protect and maintain the IP created.

UNIQUE FEATURES

- World class training opportunity
- IP Attorneys, Experts and Practitioners as trainers
- Curriculum includes case studies
- Focus on practical insights of patenting
- Opens new career opportunities
- Practical exposure & hands-on experience of
 - All forms of IPRs
 - Patent Processes
 - Prior Art Searches
 - Claims Drafting
 - Patent Litigation
 - IPR related International Treaties
 - IP Valuation Methodologies

ELIGIBILITY

The course is highly recommended for graduates, post-graduates & PhDs in sciences, engineering, technology, biotechnology, pharmacy etc. who are seeking advanced career-oriented knowledge in the Patent-related field. This course is also very useful for faculty members in engineering colleges & B-schools, IP Attorneys and IP professionals.

PROGRAM FEES

Fee for the whole course is Rs. 13,200 per participant payable through bank draft favoring “Registrar, IIT Delhi”.

NUMBER OF SEATS

45 seats

VENUE

Department of Management Studies, Vishwakarma Bhawan, I.I.T. Delhi

FOR FURTHER DETAILS CONTACT

Department of Management Studies (Vishwakarma Bhawan*)
Indian Institute of Technology Delhi, Hauz Khas, New Delhi – 110 016
Tele: (011) 2659 6267; Fax: (011) 2686 2620 [www.iitd.ac.in]

* Vishwakarma Bhawan can also be directly approached from Shaheed Jeet Singh Marg (the road on which Qutub Hotel, Technology Bhawan (Ministry of S&T), Indian Statistical Institute, Katwaria Sarai etc are located).

Global Institute of Intellectual Property Pvt. Ltd.
45, Okhla Industrial Area Phase – III, New Delhi – 110 017
Tele: (011) 3088 4000; Fax: (011) 3088 4034 [www.giipinfo.com]

APPLICATION & SELECTION PROCEDURE

Application: Apply on A4 size plain paper enclosing CV and a passport size photograph, latest by 30th June 2009 to: Coordinator, IPR Cell, Deptt. of Management Studies, Vishwakarma Bhawan, I.I.T. Delhi, Hauz Khas, New Delhi-110016. (email ID and mobile phone no. should be given in CV). **You can also send applications via email at ipr.iitdelhi@gmail.com.**

Last Date for receiving Applications:	30 th June 2009 (5 p.m.)
Interviews of all applicants from NCR Region:	3 rd July 2009 (9 a.m. onwards)
	(Other outstation applicants will be interviewed telephonically)
Interview Result:	6 th July 2009 (10.30 a.m.)
Program Fee payable by:	9 th July 2009 (1 p.m.)
Offers to waitlisted applicants:	9 th July 2009 (3 p.m.)
Course Commencement:	13 th July 2009 (9 a.m.)