



GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

POST GRADUATE CERTIFICATE IN INTELLECTUAL PROPERTY LAWS, PROCESSES (US & INDIA) AND SERVICES (Saturday classes only available at Delhi and Bangalore)

Next batch will commence on June 27, 2009 (Total Number of Seats Available – 60)

ABOUT US

Global Institute of Intellectual Property (GIIP), a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP offers diploma, executive and corporate programs to develop calibre of participants and enable them to serve global customers in the field of Intellectual Property services, particularly International Patents and Procedures.

OVERVIEW

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by international and Indian IP experts, to provide comprehensive knowledge in the business, technical and legal aspects of IP, international patents and procedures.

The One year post graduate certificate course focuses on providing a platform in IP and patent laws and related service, making it a potential career opportunity. On completion of the course, participants can seek attractive IP-related jobs in Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP departments of Indian Corporations, MNCs, Government and R&D Institutions, and law firms.

CURRICULUM

The PG curriculum is tailored to meet industry requirements as well as the needs of aspiring professionals. It includes up-to-date education in US and Indian IP and Patent laws and procedures and is designed and delivered by outstanding professionals with rich teaching, legal, industry, research, and consulting experience.

GIIP has evolved a comprehensive form of transferring knowledge from overseas to India. It has state-of-the-art facilities, well supported by audio-visual aids and other training tools and processes. Some distinctive methods of training at GIIP include:

- Classroom lectures delivered through video conferencing by experienced instructors and IP Attorneys & Patent Agents
- Online e-learning modules
- Interactive sessions with both instructors and US IP Attorneys
- Illustrations, case laws and case study methods: The emphasis of the program is to provide hands-on experience

GIIP's curriculum is enriched through affiliation & partnership with:

- Silicon Valley Seminars Inc. (<http://www.patentseminars.com/>), USA
- University of Washington, CASRIP (<http://www.law.washington.edu/casrip/>), USA,
- William Mitchell College of Law (<http://www.wmitchell.edu/>), USA,
- IIT Delhi
- Recognized and practicing IP Attorneys, Practitioners and Experts from US, Europe and India





At GIIP, design and delivery of the training imparted by the international faculty is geared to address global markets and enable employment.

The course is divided into two tracks – Core and Technical

Core Track (6 months)

Participants will get an in-depth understanding on different forms of IP, the terminology, laws & acts governing them, associated filing & registration procedures, protection strategies, etc. Each topic will include important International & Indian case laws & case studies. Modules covered are:

| | INTRODUCTION (1 Week) | LEGAL ASPECTS (11 Weeks) |
|-------------------|---|---|
| CORE TRACK | <ul style="list-style-type: none"> • Introduction to Global Intellectual Property • Patents • Trademarks (US and India) • Copyright (US and India) • Trade Secrets • Geographical Indications • Semi Conductors and Integrated Circuits • Industrial Design | <ul style="list-style-type: none"> • Global IP and Litigation • Trademark(US and India):Statutes, Filing Procedure and Case Laws • Copyright(US and India):Statutes, Filing Procedure and Case Laws • Trade secrets: Protection and Case Laws • US Patent Statutes & Filing Procedure • Indian Patent Act & Filing Procedure • Patent Litigation (US and India) • IP Licensing • Patent Cooperation Treaty |

Technical Track (6 months)

The Technical Track is meant for professionals with sufficient knowledge and work experience in the US and Indian patent laws and procedures. The course is aimed to provide practical experience through case studies in some of the more intricate and complex areas of patent practice.

The practical sessions will help the participants in understanding the different strategies (business, technical and legal) adopted in patent searching, creating search reports, drafting claims, handling patents before the PTO (Patent & Trademark office), work with the company’s management team in the area of IP and patent valuation. Modules covered are:

| | TECHNICAL ASPECTS (10 Weeks) | MANAGEMENT ASPECTS (2 Weeks) |
|------------------------|---|---|
| TECHNICAL TRACK | <ul style="list-style-type: none"> • Patent Searches • Patent Landscaping and Analysis • Claims and Specification Drafting • Patent Prosecution | <ul style="list-style-type: none"> • IP Valuation • IP Portfolio Audit and Management |

Prerequisite for the track: Advanced knowledge or work experience in the field of IP & Patent Laws (US & India) and/or should have completed the Core Track from GIIP.

ELIGIBILITY FOR ENROLLMENT IN THE CORE TRACK (6 Month Course)

1. Graduates of Law and Science/Engineering/Technical streams, including final year students
2. Practicing Advocates, Attorneys working with Law Firms, LPOs, KPOs, and Legal & IPR Departments of Corporates, Professionals with Legal (LL.B., LL.M.) background
3. Professionals with Science, Engineering, Management & Technical background, Domain Experts, and Researchers.





FOR ENROLLMENT IN CORE AND TECHNICAL TRACK (One Year Course)

1. Graduates of Science/Engineering/Technical streams, including final year students
2. Professionals with Science, Engineering and Technical background, Domain Experts, Researchers
3. Lawyers with science, engineering or technical qualifications at graduation level

Participants appearing for their final year/semester exam are also eligible to apply.

CLASS SCHEDULE

10 AM to 5.30 PM on every Saturday

Industry- Institute Partnership Seminar on every 3rd Sunday of the month

The aim of the seminar series is to enable the participant to interact and learn from prominent industry experts and professionals in the field, and also keep abreast with the latest happenings and their impact on IP and Patent practice in Indian and abroad.

APPLICATION PROCESS

Apply online at www.giipinfo.com or write to us at admissions@giipinfo.com. The application form will be evaluated by the GIIP Selection Committee for assessing eligibility of the applicant.

COURSE FEE

Rs. 1,25,000/- (Rupees One Lakh Twenty Five Thousand only) for the full One Year program. (Core and Technical Tracks are available independently. For track wise fee details, please contact us)

5% discount for down payment (one time). *Option to pay in instalments is available*

CERTIFICATION

Participants who complete only the Core track, will be awarded **POST GRADUATE CERTIFICATE IN INTELLECTUAL PROPERTY LAWS, PROCESSES (US & INDIA) AND SERVICES**

Participants who complete both the tracks (Core and Technical), will be awarded **POST GRADUATE DIPLOMA IN PATENT AND INTELLECTUAL PROPERTY LAWS (US & INDIA) AND SERVICES**

LOAN

Easy educational loan available from HDFC Bank.

FOR MORE INFORMATION

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