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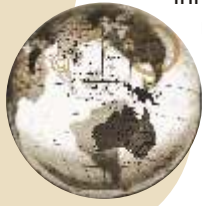
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GLOBAL INSTITUTE OF  
INTELLECTUAL PROPERTY





Today, possession of land, labour and capital are just not enough for a country to succeed. Creativity and innovation are the new drivers of the world economy. The policies adopted by a country shall determine the nation's growth and further how it is developing the trapped intellectual capital. An effective intellectual property system is the foundation of such a strategy. Within knowledge-based, innovation-driven economies, the intellectual property system is a dynamic tool for wealth creation providing an incentive for enterprises and individuals to create and innovate; a fertile setting for the development of, and trade in intellectual assets; and a stable environment for domestic and foreign investment

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

### ABOUT GIIP

Global Institute of Intellectual Property (GIIP) is a leading Intellectual Property (IP) training company, co-headquartered at New Delhi, India and San Jose, USA. The company has been set up by a team of successful entrepreneurs, IP attorneys, patent agents and practitioners. GIIP provides training services covering IP generation, protection, commercialization and management.

GIIP recognizes the growing demand of patent and related services globally and also the growing need for qualified & trained patent professionals, agents and IP litigation attorneys in India.

To address this need, GIIP has put together unique international - standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different type of Intellectual Property (IP), related protection systems & their significance, infringement issues and strategies for commercialization and management. GIIP's aim is to train science, engineering, law, graduates, postgraduates, Ph.D. holders, working professionals and the corporate teams to cater to the growing need of the global, knowledge-based, innovation-driven economy.

### MANAGEMENT AND GUIDES

- **Chairman & Mentor** - Dr. Kailash Joshi (Ph.D., Cornell U.), ex-IBM executive and co-Founder of The Indus Entrepreneurs (www.tie.org), Silicon Valley, USA
- **Co-Founder & CEO** - Mr. Atulya Nath, (MCA, M.S. University, Baroda), a successful entrepreneur and co-Founder & ex-CEO of ASAP Solutions Pvt. Ltd. (merged with MindTree Consulting Ltd.)
- **Senior Advisor & Board Observer** - Mr. Jerry Rao (M. S. U. of Chicago, MBA, IIMA), Former Citibanker and ex-Chairman & CEO Mphasis
- **Senior Advisor & Mentor** - Dr. V S Ramamurthy (Ph.D., Bombay U.), Padma Bhushan (2005), ex-Secretary Govt. of India and Chairman, Board of Governors of IIT Delhi
  - **Senior Advisor & Mentor** - Prof. Heinz Goddar (Ph.D., Mainz U.), German & European Patent and Trademark Attorney. Partner of Boehmert & Boehmert, Munich.
  - **Senior Advisor & Mentor** - Mr. Steve Shear (J.D., American U., Washington College of Law), Former US Patent Examiner.



### ACADEMIC AFFILIATIONS

- University of Washington, CASRIIP, USA
- William Mitchell College of Law, USA
- Silicon Valley Seminar Inc., USA
- IIT Delhi, India
- National Law University Delhi, India

### TRAINING PROGRAMS

- Post Graduate Diploma (full-time) in Intellectual Property Rights and Patent Management
- Post Graduate Certificate (full-time) in Intellectual Property Law and Practice
- Post Graduate Diploma (part-time) in IP and Patent Law (in collaboration with National Law University, Delhi)
- Executive Post Graduate (full-time) Programme in Patent Protection, Enforcement and Management
- Customized Training Programs for the Corporate
- Short Term Certificate Courses for Working Professionals
- Preparatory course for the Indian Patent Agent examination
- MPEP Training and US Patent Bar examination preparation



### SALIENT FEATURES

- Curriculum covering three different jurisdictions- India, Europe and US.
- Focus on technical, legal and commercialization aspects of different forms of IP
- Mentoring sessions: One-on-one tutorials and guidance from practitioners and subject experts
- Illustration and case study method of teaching (interactive and hands-on sessions)
- Advance level program from the University of Washington, CASRIIP (Centre for advanced study & research in intellectual property), USA
- Assessment methodology to include classroom assignments, group discussions and final examination
- Special sessions on personality development, written and presentation skills

*The design and delivery of the training curriculum is geared to address global markets, and enable employment.*



### PLACEMENTS

- GIIP helps participants to find career opportunities in renowned organizations (in India & abroad), with improved roles and responsibilities and world-class remunerations
- GIIP offers both internship and placement assistance and organizes campus recruitment programmes. Placements for the Class of 2009 saw a challenging job market. However, a strong impetus by the Institute, alumni and other stake holders ensured that there was a greater breadth of companies and a wider variety of roles across industries.
- A few Organizations of repute where GIIPians have found jobs, in the past, are Amarchand & Mangaldas, Anand & Anand, K&S Partners, Remfry & Sagar, Panacea Biotech, Ranbaxy Laboratories Ltd, Infosys, HCL, TCS, Siemens, Evalueserve, Altacit Global, Lexadigm, CPA Global, Ripple IP Services, Inventurus, Ius-Juris, IPpro Inc., etc.



### BOOKS AND PUBLICATIONS

- Basic US Patents & the Patent Process -Handbook
- Advanced US Patents & the Patent Process - Handbook
- Patent Cooperation Treaty (PCT) Process -Handbook
- Drafting Patent Claims- A Working Guide Book

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