



Today, possession of land, labour and capital are just not enough for a country to succeed. Creativity and innovation are the new drivers of the world economy. The policies adopted by a country shall determine the nation's growth and further how it is developing the trapped intellectual capital. An effective intellectual property system is the foundation of such a strategy. Within knowledge-based, innovation-driven economies, the intellectual property system is a dynamic tool for wealth creation providing an incentive for enterprises and individuals to create and innovate; a fertile setting for the development of, any trade in intellectual assets; and a stable environment for domestic and foreign investment.

Globalization and the rapid proliferation of technology have elevated the importance of intellectual property protection for all. The intangible nature of intellectual property and the worldwide differences in best practices create challenges for those businesses wishing to protect their inventions and brands in foreign markets.

## ABOUT GIIP

**GIIP**, a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP attorneys, patent agents & practitioners. GIIP conducts training programs (diploma & certificate), seminars and workshops to meet the growing demand of trained professionals in the area of Intellectual Property & Patents. GIIP aims to train science and technical graduates, post graduates, PhDs, working professionals and corporate executives to cater to the growing needs of a global, knowledge driven economy.



## MANAGEMENT AND GUIDES

- **Chairman & Mentor** - Dr. Kailash Joshi (Ph.D., Cornell U.), ex-IBM executive and co-Founder of The Indus Entrepreneurs ([www.tie.org](http://www.tie.org)), Silicon Valley, USA.
- **Senior Advisor & Board Observer** - Mr. Jerry Rao (M. S. U. of Chicago, MBA, IIMA), Chairman and CEO Mphasis.
- **Co-Founder & President** - Mr. Atulya Nath, (MCA, M.S. University, Baroda), a successful entrepreneur and Co-Founder and ex-CEO of ASAP Solutions Pvt. Ltd. (merged with MindTree Consulting Ltd.)
- **Senior Advisor & Mentor** - Dr. V S Ramamurthy (Ph.D., Bombay U.), Padma Bhushan (2005), ex-Secretary Govt. of India. He serves as the Chairman, Board of Governors of IIT Delhi.
- **Senior Advisor & Mentor** - Prof. (Dr.) Heinz Goddar (Ph.D., Mainz U.), German & European Patent and Trademark Attorney. Partner of Boehmert & Boehmert and of Forrester & Boehmert, with his office at Munich.
- **Senior Advisor & Mentor** - Mr. Steve Shear (J.D., American U., Washington College of Law), Former US Patent Examiner and Head, SVS Inc.
- **Director & Program Chair** - Ms. Girija Varma, (LL.M Cornell U., Fellow Stanford Law School), a practicing IP & Patents Attorney. Former Head and Corporate Attorney, Microsoft Corporation. British Council Chevening Scholar



## ACADEMIC AFFILIATIONS

- University of Washington (USA), CASRIP (Center for Advanced Study & Research in Intellectual Property)
- William Mitchell College of Law, USA
- Silicon Valley Seminar Inc., USA
- IIT Delhi, India



TRADE MARK

## TRAINING PROGRAMS

- 9-month full-time Post Graduate Diploma in Patent and IP Laws (US & India) Services.
- 3-month full-time Post Graduate Certificate in IP Laws, Processes (US & India) Services.
- 9-month part-time Post Graduate Certificate in Patent and IP Laws (US & India) Services.
- Seminar Series (Basic and Advanced Level) for Corporates / Organizations in Patents and IPRs.
- Short Term Awareness Certificate Program for Researchers and Working Professionals.

### **Additionally plan to provide two other training programs:**

- **Preparation for the Indian Patent Agent examination.**
- **Preparation for the US Patent Bar examination.**

## SALIENT FEATURES

- Conducted by US, European and Indian IP trainers and practitioners. GIIP has publication rights to its text books and manuals.
- Primarily meant for Science, Engineering Graduates and Technical Professionals from Pharma, Biotechnology, IT, Telecom, Chemical, Mechanical, Automobile, Electronics, etc. Industries.
- Advance level program from the University of Washington, CASRIP (Centre for Advanced Study & Research in Intellectual Property), USA.
- Mentoring and Practical training under experts from the US, Europe and India.
- Live class room lectures by International and Resident Trainers using state-of-the-art internet broadcasting technology.
- On-line e-learning modules.
- Illustrations and case study methods. The emphasis of the program is on providing first hand practical experience.

*The design and delivery of the training imparted by the international faculty is geared to address global markets, and enable employment.*

## PLACEMENTS

- GIIP's placement division helps participants to find career opportunities in renowned organizations, with improved roles and responsibilities and world-class remunerations.
- Several MNCs, Indian Corporates, Law Firms, KPOs and LOPs have shown a keen interest to recruit GIIPians. Campus interviews will be conducted for all successful candidates. Priority will be given to those organisations who have issued LOI to GIIP.
- Students from our past programs (in collaboration with IIT Delhi and first batch of full-time Post Graduate Diploma program) have been successfully placed with companies, like CSIR, Panacea Biotech, Biocon, Ranbaxy, Cisco, Evalueserve, Intellevate, Inventurus, Ripple IP Services, Anand & Anand, A A Mohan Associates, Remfry & Sagar, Girija Law & Associates.

## BOOKS AND PUBLICATIONS

- US Patents & the Patent Process Handbook
- Advanced US Patents & the Patent Process Handbook
- Handbook on the PCT Process
- Drafting Patent Claims - A Working Guide Book

*To order any of the above, please write to us at [books@giipinfo.com](mailto:books@giipinfo.com)*





# GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

## POST GRADUATE DIPLOMA IN

### PATENT AND INTELLECTUAL PROPERTY LAWS (US & INDIA) AND SERVICES

**(9-month Full Time Program available at Delhi and Bangalore)**  
Next batch will commence on June 1, 2009 (Total Number of Seats Available – 60)

#### ABOUT US

**Global Institute of Intellectual Property (GIIP)**, a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP offers diploma, executive and corporate programs to develop professional skills in the field of Intellectual Property services, particularly International Patents and Procedures and enable them to serve global customers.

#### OVERVIEW

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by international and Indian IP experts, to provide comprehensive knowledge in the business, technical and legal aspects of IP, international patents and procedures.

The 9-month diploma program, which includes **3 months of Corporate Internship**, will open many opportunities for participants who wish to seek job opportunities in areas of IP and patents with MNCs, evolving domestic industries, outsourcing companies (KPOs and LPOs), law firms, Government and R&D Institutions.

#### CURRICULUM

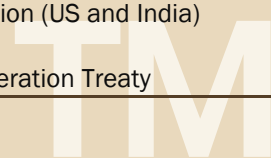
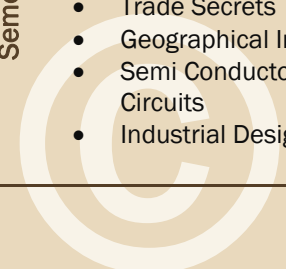
The PG curriculum is tailored to meet industry requirements as well as the needs of aspiring professionals. It includes up-to-date education in US and Indian Patent and IP laws and procedures and is designed and delivered by outstanding professionals with rich teaching, research, industry and consulting experience.

GIIP has evolved a comprehensive form of transferring knowledge from overseas to India. It has state-of-the-art facilities, well supported by audio-visual aids and other training tools and processes. Some distinctive methods of training at GIIP include:

- Classroom lectures delivered through video conferencing by experienced instructors & IP practitioners
- Online e-learning modules
- Mentoring sessions: Individual guidance from IP practitioners and experts, specific to the technical field of the participants
- Illustrations and case study methods: The emphasis of the program is to provide hands-on experience
- Interactive sessions with both instructors and peer group

The core skills to be imparted include the following:

	INTRODUCTION (1 Week)	LEGAL ASPECTS (11 Weeks)
Semester 1	<ul style="list-style-type: none"> <li>• Introduction to Global Intellectual Property</li> <li>• Patents</li> <li>• Trademarks (US and India)</li> <li>• Copyright (US and India)</li> <li>• Trade Secrets</li> <li>• Geographical Indications</li> <li>• Semi Conductors and Integrated Circuits</li> <li>• Industrial Design</li> </ul>	<ul style="list-style-type: none"> <li>• Global IP and Litigation</li> <li>• Trademark(US and India):Statutes, Filing Procedure and Case Laws</li> <li>• Copyright(US and India):Statutes, Filing Procedure and Case Laws</li> <li>• Trade secrets: Protection and Case Laws</li> <li>• US Patent Statutes &amp; Filing Procedure</li> <li>• Indian Patent Act &amp; Filing Procedure</li> <li>• Patent Litigation (US and India)</li> <li>• IP Licensing</li> <li>• Patent Cooperation Treaty</li> </ul>





	TECHNICAL ASPECTS (10 Weeks)	MANAGEMENT ASPECTS (2 Weeks)
Semester 2	<ul style="list-style-type: none"><li>Patent Searches</li><li>Patent Landscaping and Analysis</li><li>Claims and Specification Drafting</li><li>Patent Prosecution</li></ul>	<ul style="list-style-type: none"><li>IP Valuation</li><li>IP Portfolio Audit and Management</li></ul>

**Note:** The 13th Week and 26th Week are reserved for examinations of Semester I and II respectively. **The last 12 weeks will be devoted for corporate internships**

**GIIP's curriculum is enriched through affiliation & partnership with:**

- Silicon Valley Seminars Inc. (<http://www.patentseminars.com/>), USA
- University of Washington, CASRIP (<http://www.law.washington.edu/casrip/>), USA,
- William Mitchell College of Law (<http://www.wmitchell.edu/>), USA,
- IIT Delhi
- Recognized and practicing IP Attorneys, Practitioners and Experts from US, Europe and India

**At GIIP, design and delivery of the training imparted by the international faculty is geared to address global markets and enable employment.**

## ELIGIBILITY

The 9-month PG program is recommended for

- Graduates/Post-graduates/PhDs with science, engineering and other technical qualifications
- Domain Experts, Research Scholars, Teachers and Professors
- Legal Professionals (LL.B. & LL.M.) with technical background
- Management Professionals

**Participants appearing for their final year/semester exam are also eligible to apply.**

## PLACEMENT

GIIP offers both internship and placement assistance and organizes campus recruitment programmes. Students from programs finding jobs with leading Indian and International organizations - Anand & Anand, Ranbaxy Laboratories Ltd, Evalueserve, Lexadigm, Intellevate Ltd, Ripple IP Services, Inventurus, Ius-Juris, A A Mohan Associates, Remfry & Sagar, IPpro Inc., Girija Law & Associates

## CLASSES

Classes will be held from 10:00 A.M. – 3:30 P.M. (Monday - Friday).

## APPLICATION & SELECTION

Apply online at [www.giipinfo.com](http://www.giipinfo.com) or write to us at [admissions@giipinfo.com](mailto:admissions@giipinfo.com). The application form will be evaluated by the GIIP Selection Committee for assessing eligibility of the applicant.

## COURSE FEE

Rs. 1,95,000/- (Rupees One Lakh Ninety Five Thousand only).  
5% discount for down payment (one time). **Option to pay in instalments is available.**

## CASRIP CERTIFICATION (Optional)

**Centre for Advanced Studies and Research on Intellectual Property (CASRIP), University of Washington, USA** is an independent research and policy development institute focusing on problems in patents and other property ownership rights in high technology. CASRIP is recognized by the World Intellectual Property Organization (WIPO), an institution highly regarded by the intellectual property community, as an observing non-governmental organization. For the CASRIP certification, participants will go through recorded sessions, followed by online/live interaction with trainers. The students will have to appear for a separate exam to qualify for certification. **Certificate to successful candidates will be directly awarded by CASRIP, University of Washington. The CASRIP certification fee is Rs. 1,00,000/- (Rupees One Lakh only)**

## LOAN

Easy educational loan available from HDFC Bank.

## FOR MORE INFORMATION

Call us  
New Delhi - +91-11-3088 4000 or +91-11-3088 4001  
Bangalore - +91-80-4093 3366 or +91-80-4093 3377

Write to us at [admissions@giipinfo.com](mailto:admissions@giipinfo.com).  
Head Office: 45, FF, Okhla Industrial Estate Phase III, New Delhi – 110 020, Website: [www.giipinfo.com](http://www.giipinfo.com)



# GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

## POST GRADUATE CERTIFICATE IN INTELLECTUAL PROPERTY LAWS, PROCESSES (US & INDIA) AND SERVICES (3-month Full Time Program available at Delhi and Bangalore)

Next batch will commence on June 1, 2009 (Total Number of Seats Available – 60)

### ABOUT US

**Global Institute of Intellectual Property (GIIP)**, a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP offers diploma, executive and corporate programs to develop professional skills in the field of Intellectual Property services, particularly International Patents and Procedures and enable them to serve global customers.

### OVERVIEW

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by international and Indian IP experts, to provide comprehensive knowledge in the business, technical and legal aspects of IP, international patents and procedures.

The 3 months full time post graduate certificate program, for legal and management professionals, focuses on providing a platform in IP and related service, making it a potential career opportunity. On completion of the course, participants can seek attractive IP-related jobs in Law Firms, Legal Process Outsourcing (LPO) companies, IP & Legal departments of Indian Corporations, MNCs, Government.

### CURRICULUM

The PG curriculum is tailored to meet industry requirements as well as the needs of aspiring professionals. It includes up-to-date education in US and Indian IP laws and procedures and is designed and delivered by outstanding IP Attorneys and professionals with rich teaching, legal, industry and consulting experience.

GIIP has evolved a comprehensive form of transferring knowledge from overseas to India. It has state-of-the-art facilities, well supported by audio-visual aids and other training tools and processes. Some distinctive methods of training at GIIP include:

- Classroom lectures delivered through video conferencing by experienced instructors & IP Attorneys & practitioners
- Illustrations, case laws and case study methods: The emphasis of the program is to provide hands-on experience
- Interactive sessions with both instructors and peer group

The core skills to be imparted include the following:

	INTRODUCTION (1 Week)	LEGAL ASPECTS (11 Weeks)
Semester 1	<ul style="list-style-type: none"> <li>• Introduction to Global Intellectual Property</li> <li>• Patents</li> <li>• Trademarks (US and India)</li> <li>• Copyright (US and India)</li> <li>• Trade Secrets</li> <li>• Geographical Indications</li> <li>• Semi Conductors and Integrated Circuits</li> <li>• Industrial Design</li> </ul>	<ul style="list-style-type: none"> <li>• Global IP and Litigation</li> <li>• Trademark(US and India):Statutes, Filing Procedure and Case Laws</li> <li>• Copyright(US and India):Statutes, Filing Procedure and Case Laws</li> <li>• Trade secrets: Protection and Case Laws</li> <li>• US Patent Statutes &amp; Filing Procedure</li> <li>• Indian Patent Act &amp; Filing Procedure</li> <li>• Patent Litigation (US and India)</li> <li>• IP Licensing</li> <li>• Patent Cooperation Treaty</li> </ul>

**Note :** 13th Week is reserved for examinations





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- University of Washington, CASRIP (<http://www.law.washington.edu/casrip/>), USA,
- William Mitchell College of Law (<http://www.wmitchell.edu/>), USA,
- IIT Delhi
- Recognized and practicing IP Attorneys, Practitioners and Experts from US, Europe and India

***At GIIP, design and delivery of the training imparted by the international faculty is geared to address global markets and enable employment.***

#### ELIGIBILITY

The 3-month PG program is recommended for

- Attorneys in Law Firms, KPO'S, LPO'S
- Law Graduates (LL.B. & LL.M.)
- Legal Professionals engaged in IPR and Legal Cells
- Management Professionals

***Participants appearing for their final year/semester exam are also eligible to apply.***

#### CLASSES

Classes will be held from 10:00 A.M. – 3:30 P.M. (Monday - Friday).

#### APPLICATION & SELECTION

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#### COURSE FEE

Rs. 80,000/- (Rupees Eighty Thousand only).

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#### LOAN

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# GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

## POST GRADUATE CERTIFICATE IN INTELLECTUAL PROPERTY LAWS, PROCESSES (US & INDIA) AND SERVICES (Saturday classes only available at Delhi and Bangalore)

**Next batch will commence on May 30, 2009 (Total Number of Seats Available – 60)**

### ABOUT US

**Global Institute of Intellectual Property (GIIP)**, a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP offers diploma, executive and corporate programs to develop calibre of participants and enable them to serve global customers in the field of Intellectual Property services, particularly International Patents and Procedures.

### OVERVIEW

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by international and Indian IP experts, to provide comprehensive knowledge in the business, technical and legal aspects of IP, international patents and procedures.

The One year post graduate certificate course focuses on providing a platform in IP and patent laws and related service, making it a potential career opportunity. On completion of the course, participants can seek attractive IP-related jobs in Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP departments of Indian Corporations, MNCs, Government and R&D Institutions, and law firms.

### CURRICULUM

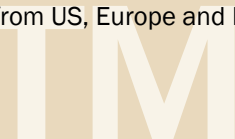
The PG curriculum is tailored to meet industry requirements as well as the needs of aspiring professionals. It includes up-to-date education in US and Indian IP and Patent laws and procedures and is designed and delivered by outstanding professionals with rich teaching, legal, industry, research, and consulting experience.

GIIP has evolved a comprehensive form of transferring knowledge from overseas to India. It has state-of-the-art facilities, well supported by audio-visual aids and other training tools and processes. Some distinctive methods of training at GIIP include:

- Classroom lectures delivered through video conferencing by experienced instructors and IP Attorneys & Patent Agents
- Online e-learning modules
- Interactive sessions with both instructors and US IP Attorneys
- Illustrations, case laws and case study methods: The emphasis of the program is to provide hands-on experience

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- William Mitchell College of Law (<http://www.wmitchell.edu/>), USA,
- IIT Delhi
- Recognized and practicing IP Attorneys, Practitioners and Experts from US, Europe and India





At GIIP, design and delivery of the training imparted by the international faculty is geared to address global markets and enable employment.

The course is divided into two tracks – Core and Technical

### Core Track (6 months)

Participants will get an in-depth understanding on different forms of IP, the terminology, laws & acts governing them, associated filing & registration procedures, protection strategies, etc. Each topic will include important International & Indian case laws & case studies. Modules covered are:

	INTRODUCTION (1 Week)	LEGAL ASPECTS (11 Weeks)
<b>CORE TRACK</b>	<ul style="list-style-type: none"> <li>• Introduction to Global Intellectual Property</li> <li>• Patents</li> <li>• Trademarks (US and India)</li> <li>• Copyright (US and India)</li> <li>• Trade Secrets</li> <li>• Geographical Indications</li> <li>• Semi Conductors and Integrated Circuits</li> <li>• Industrial Design</li> </ul>	<ul style="list-style-type: none"> <li>• Global IP and Litigation</li> <li>• Trademark(US and India):Statutes, Filing Procedure and Case Laws</li> <li>• Copyright(US and India):Statutes, Filing Procedure and Case Laws</li> <li>• Trade secrets: Protection and Case Laws</li> <li>• US Patent Statutes &amp; Filing Procedure</li> <li>• Indian Patent Act &amp; Filing Procedure</li> <li>• Patent Litigation (US and India)</li> <li>• IP Licensing</li> <li>• Patent Cooperation Treaty</li> </ul>

### Technical Track (6 months)

The Technical Track is meant for professionals with sufficient knowledge and work experience in the US and Indian patent laws and procedures. The course is aimed to provide practical experience through case studies in some of the more intricate and complex areas of patent practice.

The practical sessions will help the participants in understanding the different strategies (business, technical and legal) adopted in patent searching, creating search reports, drafting claims, handling patents before the PTO (Patent & Trademark office), work with the company’s management team in the area of IP and patent valuation. Modules covered are:

	TECHNICAL ASPECTS (10 Weeks)	MANAGEMENT ASPECTS (2 Weeks)
<b>TECHNICAL TRACK</b>	<ul style="list-style-type: none"> <li>• Patent Searches</li> <li>• Patent Landscaping and Analysis</li> <li>• Claims and Specification Drafting</li> <li>• Patent Prosecution</li> </ul>	<ul style="list-style-type: none"> <li>• IP Valuation</li> <li>• IP Portfolio Audit and Management</li> </ul>

**Prerequisite for the track: Advanced knowledge or work experience in the field of IP & Patent Laws (US & India) and/or should have completed the Core Track from GIIP.**

### ELIGIBILITY FOR ENROLLMENT IN THE CORE TRACK (6 Month Course)

1. Graduates of Law and Science/Engineering/Technical streams, including final year students
2. Practicing Advocates, Attorneys working with Law Firms, LPOs, KPOs, and Legal & IPR Departments of Corporates, Professionals with Legal (LL.B., LL.M.) background
3. Professionals with Science, Engineering, Management & Technical background, Domain Experts, and Researchers.





#### FOR ENROLLMENT IN CORE AND TECHNICAL TRACK (One Year Course)

1. Graduates of Science/Engineering/Technical streams, including final year students
2. Professionals with Science, Engineering and Technical background, Domain Experts, Researchers
3. Lawyers with science, engineering or technical qualifications at graduation level

***Participants appearing for their final year/semester exam are also eligible to apply.***

#### CLASS SCHEDULE

10 AM to 5.30 PM on every Saturday

Industry- Institute Partnership Seminar on every 3rd Sunday of the month

*The aim of the seminar series is to enable the participant to interact and learn from prominent industry experts and professionals in the field, and also keep abreast with the latest happenings and their impact on IP and Patent practice in Indian and abroad.*

#### APPLICATION PROCESS

Apply online at [www.giipinfo.com](http://www.giipinfo.com) or write to us at [admissions@giipinfo.com](mailto:admissions@giipinfo.com). The application form will be evaluated by the GIIP Selection Committee for assessing eligibility of the applicant.

#### COURSE FEE

Rs. 1,25,000/- (Rupees One Lakh Twenty Five Thousand only) for the full One Year program. (Core and Technical Tracks are available independently. For track wise fee details, please contact us)

5% discount for down payment (one time). ***Option to pay in instalments is available***

#### CERTIFICATION

Participants who complete only the Core track, will be awarded **POST GRADUATE CERTIFICATE IN INTELLECTUAL PROPERTY LAWS, PROCESSES (US & INDIA) AND SERVICES**

Participants who complete both the tracks (Core and Technical), will be awarded **POST GRADUATE DIPLOMA IN PATENT AND INTELLECTUAL PROPERTY LAWS (US & INDIA) AND SERVICES**

#### LOAN

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#### FOR MORE INFORMATION

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## GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

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