



**GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY**  
**ANNOUNCES**  
**CERTIFICATE COURSE ON**  
**PATENT AND INTELLECTUAL PROPERTY (IP) LAWS & SERVICES**  
**24<sup>th</sup> August to 28<sup>th</sup> August'09**  
**(10.00 AM to 6.00 PM)**

**ABOUT US**

**Global Institute of Intellectual Property (GIIP)**, a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP offers diploma, executive and corporate programs to develop calibre of participants and enable them to serve global customers in the field of Intellectual Property services, particularly International Patents and Procedures.

**OVERVIEW**

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by international and Indian IP experts, to provide comprehensive knowledge in the business, technical and legal aspects of IP, international patents and procedures.

**OBJECTIVE**

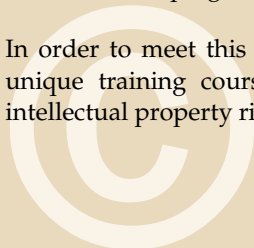
The objective of this **Introductory Course** is to provide the participants with an in-depth knowledge of the laws and processes associated with Trademarks, Copyrights, Patents and other forms of IPs, prior art searches, IP filing procedures, drafting patent applications, IP litigation, valuation, etc. The participants will be exposed to the technical, legal and management aspects of IP and Patents.

**POTENTIAL  
FOR PATENT  
SERVICES**

In recent years there is a rapidly growing demand for trained Patent professionals, agents and IP Attorneys in India and abroad. Across the world various companies, particularly in the knowledge based businesses, such as IT, Biotech, Agro, Pharma, Automobiles, and Consumer products etc. are increasingly pursuing patent protection of their innovations, and are looking at building large patent portfolios. In all, there is a great deal of patenting & IP activity in companies across the world and the need is driven by:

- Global upsurge in innovation and increasing demand for Patents
- Growing outsourcing / off shoring opportunity in the field of patents and IP litigation
- India's growing R & D operations - requiring patent expertise and coverage of innovations internationally
- Direct relationship between Foreign Direct Investment and IP/ patent protection in developing nations

In order to meet this growing demand of patent professionals in India, GIIP is conducting this unique training course and exposing the participants to the life cycle of different types of intellectual property rights with focus on patents.





## UNIQUE FEATURES

Some Unique features of the program are:

- A comprehensive coverage of all forms of Intellectual Property Rights
- Some key areas – Trademark Act, Copyright Act, Patent Act, IP Litigation, International Treaties, Patent Prosecution, Filing procedures, Licensing and Valuation techniques etc.
- IP Attorneys, Experts and Practitioners as trainers
- Curriculum includes case studies
- Focus on practical insights of patenting
- Plan a Career in Patent & IP laws and services –Prepare for Patent Agent Examination, IP Attorneys at work, Jobs available at Law Firms, KPOs, LPOs, Corporate, etc.
- Practical exposure & hands-on experience on Prior Art Searches

## ACADEMIC BENEFITS

Doing the course will help the participants seeking attractive IPR-related career opportunities in Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP departments of Indian Corporates, MNCs, Government institutions, law firms etc. The course is also beneficial for entrepreneurs and professionals who wish to harness, protect and maintain the IP created.

## ELIGIBILITY

The course is highly recommended for graduates, post-graduates & PhDs in sciences, engineering, technology, biotechnology, pharmacy etc. who are seeking advanced career-oriented knowledge in the Patent-related field. This course is also very useful for faculty members in engineering colleges & B-schools, IP Attorneys and IP professionals.

## APPLICATION PROCESS

Apply on A4 size plain paper enclosing CV and a passport size photograph to: The Coordinator, Academic affairs, Global Institute of Intellectual Property, 45, FF, Okhla phase-III, New Delhi-110020. (Email ID and mobile phone no. should be given in CV). **You can also send applications via email at [admissions@giipinfo.com](mailto:admissions@giipinfo.com).**

The application form will be evaluated by the GIIP Selection Committee for assessing eligibility of the applicant.

## REGISTRATION

The last date for receiving the completed application form is **20<sup>th</sup> August'09**. The amount of Rs 1000 is required to be paid towards registration (adjusted against the course fee, to be paid later).

## COURSE FEE

Fee for the whole course is Rs. 10,000 per participant payable through cash/cheque/bank draft favoring "**Global Institute of Intellectual Property Pvt Ltd**".

## COURSE VENUE

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