



# EXECUTIVE POSTGRADUATE PROGRAM IN PATENT PROTECTION, ENFORCEMENT AND MANAGEMENT

8-week (full-time) program  
7<sup>th</sup> February to 30<sup>th</sup> March 2012

## MISSION

TO BUILD PROFESSIONAL SKILLS IN THE FIELD OF PATENTS

The curriculum is designed meticulously to train and translate knowledge gained into practical application. All successful participants of the Executive program will have the required skills to join the in-house IP team of the Corporate, engaged in patent related work.

## BENEFITS & DIFFRENTIATORS

- 240 hours of custom curriculum covering three different jurisdictions- India, European and US.
- Focus on technical, legal and commercialization aspects of patents
- Mentoring sessions: One-on-one tutorials and guidance from practitioners and subject experts
- Illustration and case study method of teaching (interactive and hands-on sessions)
- Assessment methodology to include classroom assignments, group discussions and final examination
- Special sessions on personality development , writing and presentation skills

## ELIGIBILITY FOR THE PROGRAM

- Graduates (science, engineering and other technical degrees) with minimum 1 year of work experience
- Post-graduates (science, engineering and other technical degrees)
- Legal Professionals (LL.B. & LL.M.) with technical background

*Candidates must be sufficiently proficient in English to participate*

## CLASS SCHEDULE & VENUE

Classes will be held from 10:00 A.M. – 5:00 P.M. (Monday - Friday)

GIIP's Bangalore Centre -  
Site No. 6, TMR Towers, Level 3  
Thubarahalli (500 meter from Kundanhalli Gate on Varthur Road)  
Bangalore – 566006

## REGISTRATION & SELECTION PROCESS

To register, complete the application form available at GIIP's web site (<http://www.giipinfo.com>) or write to us at [admissions@giipinfo.com](mailto:admissions@giipinfo.com).

Submit the filled-in application form along with your photograph and registration fee of Rs. 25,000/-, at GIIP's office. (Registration fee to be paid using Cheque/demand draft drawn in favor of 'Global Institute of Intellectual Property Pvt. Ltd.', payable at Delhi.)

The Selection process will involve personal interview and short listing of candidate by GIIP's selection team *Please note: Profile of candidate short listed by GIIP's selection team will be forwarded to Corporate for further short listing.*



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PROGRAM CONTENT

INTRODUCTION	PATENT PROTECTION
<ul style="list-style-type: none"> <li>• Introduction to Intellectual Property: History, Concepts and Types</li> <li>• International Treaties and Conventions for Protection of IPS</li> <li>• Trademarks - Act and filing procedure</li> <li>• Copyright - Act and filing procedure</li> <li>• Trade secrets</li> <li>• Patent: Statutes/Acts (India, US &amp; Europe)</li> </ul>	<ul style="list-style-type: none"> <li>• Filing Procedure in US, Europe and India</li> <li>• International Patent filing system(PCT)</li> <li>• Patentability Analysis</li> <li>• Prior Art Searches               <ul style="list-style-type: none"> <li>○ Freedom to Operate study</li> <li>○ Exposure to paid databases such as QPAT, Thomson Innovation, STN, Patent Insight pro etc.</li> </ul> </li> <li>• Patent Landscape and Analysis</li> <li>• Drafting of patent Application               <ul style="list-style-type: none"> <li>○ Claims Drafting</li> <li>○ Specification drafting</li> </ul> </li> <li>• Patent Prosecution Procedure and strategies               <ul style="list-style-type: none"> <li>○ Responses to office actions</li> </ul> </li> </ul>
PATENT ENFORCEMENT	PATENT MANAGEMENT
<ul style="list-style-type: none"> <li>• Patent Enforcement rights in various Jurisdiction</li> <li>• Enforcement Readiness(validity)</li> <li>• Working and maintenance of patents               <ul style="list-style-type: none"> <li>○ Revocation of patents</li> <li>○ Restoration of patents</li> <li>○ Compulsory Licensing</li> </ul> </li> <li>• Reissue and Re-examination of patents</li> <li>• Pre and Post Grant Opposition</li> <li>• Pre litigation strategies</li> <li>• Patent Litigation               <ul style="list-style-type: none"> <li>○ Infringement</li> <li>○ Claims construction</li> <li>○ Doctrine of equivalence</li> <li>○ File wrapper</li> <li>○ Damage Calculations</li> </ul> </li> <li>• Post Litigation(Appeal process)</li> </ul>	<ul style="list-style-type: none"> <li>• Strategies during patent prosecution</li> <li>• IP Valuation techniques</li> <li>• IP Portfolio Audit and Management</li> <li>• Commercialization of Patents               <ul style="list-style-type: none"> <li>○ Contractual Licensing</li> </ul> </li> <li>• Role of Patents in identifying business opportunities</li> </ul>

Please Note -

1. Above program follows case study based method of teaching. It will involve extensive hands-on exercises, critiquing and feedback sessions by program mentors. Focus will be on **Software, Electronics, Mechanical, Chemical and Drugs related patents.**

2. The last 2 weeks of the program are dedicated for subject specialization, mentoring and examinations

GIIP's curriculum is enriched through affiliation & partnership with:

- Silicon Valley Seminars Inc. (<http://www.patentseminars.com/>), USA
- University of Washington, CASRIP (<http://www.law.washington.edu/casrip/>), USA,
- William Mitchell College of Law (<http://www.wmitchell.edu/>), USA,
- Recognized and practicing IP Attorneys, Practitioners and Experts from US, Europe and India

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#### EDUCATION LOAN

Education Loan available from leading bank and financial institution

#### ABOUT GIIP

**Global Institute of Intellectual Property (GIIP)** is a leading Intellectual Property (IP) training company, co-headquartered at New Delhi, India and San Jose, USA. The company has been set up by a team of successful entrepreneurs, IP attorneys, patent agents and practitioners. GIIP provides training services covering IP generation, protection, commercialization and management.

**GIIP recognizes the growing demand of patent and related services globally and also the growing need for qualified & trained patent professionals, agents and IP litigation attorneys in India.**

To address this need, GIIP has put together unique international-standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different type of Intellectual Property (IP), related protection systems & their significance, infringement issues and strategies for commercialization and management. GIIP's aim is to train science, engineering, law, graduates, post-graduates, PhDs, working professionals and the corporate teams to cater to the growing need of the global, knowledge-based, innovation-driven economy.

GIIP, a pioneer in IP education, has been involved in Capacity Building for IP & patent professionals and has provided excellent placements to all its students. Some of the organizations with whom GIIP has an enduring recruiting and alumni relationship are: Amarchand & Mangaldas, Anand & Anand, K&S Partners, Remfry & Sagar, Panacea Biotech, Ranbaxy Laboratories, Honeywell, GE, Infosys, HCL, TCS, Siemens, Philiphs, Evalueserve, Altacit Global, Lexadigm, CPA Global, Ripple IP, Inventurus, Ius-Juris, IPpro Inc



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