



HUMAN RESOURCE DEVELOPMENT CENTRE (HRDC)
COUNCIL FOR SCIENTIFIC AND INDUSTRIAL RESEARCH
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GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY
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Advanced Workshop on Patent Strategies

PATENT ANALYSIS, LANDSCAPING, DRAFTING, PROSECUTION, IP VALUATION & PORTFOLIO MANAGEMENT

1-4 February, 2010





Human Resource Development Centre (HRDC)

Human Resource Development Centre has been established by Council of Scientific & Industrial Research (CSIR) to promote professional human resource management in CSIR. CSIR is the country's premier, publicly funded largest industrial R&D organization in the world engaged in creation of knowledge through its cutting edge research in different sectors. The focus of HRDC is to develop and hone the skills of CSIR personnel in organizational, managerial and technical domains.

Introduction

Today, possession of land, labour and capital are just not enough for a country to succeed. Creativity and innovation are the new drivers of the world economy. The policies adopted by a country shall determine the well being of nations and further as to how they are developing the trapped intellectual capital. An effective intellectual property system is the foundation of such a strategy. Within knowledge-based, innovation-driven economies, the intellectual property system is a dynamic tool for wealth creation providing an incentive for enterprises and individuals to create and innovate; a fertile setting for the development of, and trade in, intellectual assets; and a stable environment for domestic and foreign investment.

Globalization and the rapid proliferation of technology have elevated the importance of intellectual property protection for all. The intangible nature of intellectual property and the worldwide inconsistency of standard practices create challenges for those businesses wishing to protect their inventions, brands, and business methods in foreign markets.

Global Institute of Intellectual Property (GIIP)

Global Institute of Intellectual Property (GIIP) is a leading Intellectual Property (IP) service company, co-headquartered at New Delhi, India and San Jose, USA. The company has been set up by a team of successful entrepreneurs, US lawyers and IP practitioners. GIIP provides Consulting, Technical and Training services covering IP generation, protection, commercialization and management.

GIIP's training division has put together unique international-standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different types of Intellectual Property (IP), related statutes, the filing procedures, important case laws, infringement issues and strategies for protection with focus on US, EU and Indian IP laws and procedures. GIIP aims at training science, engineering, law graduates, post graduates, PhDs, working professionals and corporate teams to cater to the growing needs of global, knowledge-based and innovation-driven economies.



Workshop Details

The Workshop has been designed to provide advanced knowledge on different aspects of the patent process. The Workshop will cover the following:

1. Various techniques and methodologies adopted by practitioners while conducting prior art searches. Also includes the mechanics of searching, with an emphasis on freedom to operate study.
2. Develop skills to formulate opinion whether the organization can make, use, or market their product without infringing an in force patent.
3. Analysis techniques that enables management, scientists and attorneys to take key decisions in new product development, R&D planning and strategic development. Besides, it also covers the process involved in patent landscaping along with patent mapping and white space analysis.
4. Comprehensive knowledge about patent prosecution and the process involved in post filing of patent applications, Pre-Litigation considerations, responding to different requirements of the Patent Office, handling prior art citations etc.
5. The 'Gems of Wisdom' and 'Absolute Rules' in claim drafting are often required by the amateurs as well as professionals will be shared and practiced as part of the 'hands-on' training and practical sessions.
6. The Workshop will also cover topics like Patent Valuation and Portfolio Management

The Workshop will include case studies, case laws and exercises to provide the participants with hands-on experience. The Workshop will also provide an opportunity to receive first-hand information including recent Judgment on various issues from the experts in the fields.

Who Should Attend

Research & Development Scientists, IP Managers, IP Professionals & Consultant, Patent Agents & Attorneys in the field of Practice, Professionals in Technical Domain related to Pharma, Biotech, Electronics, Telecommunication, Software, Electrical, and Mechanical Fields.

Participants should have a prior knowledge of the process of obtaining patents and have a demonstrable need to learn the art of patent analysis, prosecution, drafting patent specifications and claims. Participants should be competent to work in English.



Methodology

Interactive sessions, involving case studies and scenario exercises. Wherever possible, the focus will be on 'real world' problems and probable solution strategies. The focus of this workshop will be to deliver content that can help conceptual understanding and practical application of critical content in a relatively short period of time. Various sessions include 'hands-on' training and practical sessions.

The study material will comprise of the following:

1. Reading Material on Patent Searches, Patent Prosecution, Claims Drafting
2. PowerPoint presentations
3. Case Studies (as handouts)
4. Important case laws (as handouts)
5. Feedback form



Faculty

The faculty would comprise leading IP Practitioners & Experts, Patent Agents, IP Attorneys, Industry experts and GIIP's team of trainers.

Dates & Venue

The Workshop is being organized at the Human Resource Development Centre (HRDC) of CSIR at 19, Kamla Nehru Nagar, CGO Complex, Ghaziabad-200 002, from 1-4 February, 2010.

Fees

NON-RESIDENTIAL: Rs. 15,750 per delegate.

RESIDENTIAL (Additional):
At HRDC, Ghaziabad

- For twin sharing, well furnished A/C accommodation: Rs. 500/- per day
- For single, well furnished A/C accommodation: Rs. 1000/- per day

Program Schedule

Day One, February 1, 2010

PATENTABILITY ANALYSIS AND FREEDOM TO OPERATE

Session 1 (10.00 AM to 1.00 PM):

- Criteria of Patentability
- Patentable Invention
- Statutory Requirement
- Priority date and its relevance

Session 2 (2.00 PM to 5.00 PM):

- Introduction to Prior Art Searches
- Data collection
- Process involved in Patent Analysis
- Types of Prior Art Searches
- Freedom to operate in detail

Day Two, February 2, 2010

PATENT MAPPING AND PATENT PROSECUTION

Session 1 (10.00 AM to 1.00 PM):

- Patent mining and Patent mapping
- Types of Patent Maps, White Space Analysis
 - Business white space opportunities
 - Legal white space opportunities (Case study)

Session 2 (2.00 PM to 5.00 PM):

- Filing and Prosecuting Patent Application at the Patent office
- Various Office Actions
- Filing responses to the office Actions

Day Three, February 3, 2010

CLAIMS AND SPECIFICATIONS DRAFTING

Session 1 (10.00 AM to 1.00 PM):

- An Introduction to Claims drafting Concepts
- Conducting Inventor Interview

Session 2 (2.00 PM to 5.00 PM):

- Structure of Patent application
- Drafting of Broadest Claims
- Drafting of Independent Claims
- Drafting claims of narrower scope
- Drafting of Dependent Claims
- Drafting of Specifications
- Claims Drafting Exercise

Day Four, February 4, 2010

PATENT VALUATION AND PATENT PORTFOLIO MANAGEMENT

Session 1 (10.00 AM to 1.00 PM):

- Introduction to valuation
- Valuation triggers
- Time value of money and economy concept
- Valuation methods
 - Cost approach
 - Market approach
 - Income approach
- Case Study

Session 2 (2.00 PM to 5.00 PM):

- Importance and significance of Patent portfolio management
- Strategizing Patent portfolio management
- Evaluating procedure based on the company's goals, competition and market strategy



Registration

Nominations for participation, along with the fee has to be sent latest by 25th January 2010, to GIIP. Cheque/demand draft to be drawn in favor of 'Global Institute of Intellectual Property Pvt. Ltd', payable at Delhi.

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Advanced information about the nominations can be e-mailed to vinaykumar@csirhrdc.res.in or manish@giipinfo.com. However, nominations will be accepted only after the participation fee has been received.

The participation fee covers the cost of the program, one set of study material, lunch and tea (and dinner for residential participants). Travel and other related cost, personal expenses are to be borne by the participants.

