

**INDIAN INSTITUTE OF TECHNOLOGY DELHI**  
in collaboration with  
**GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY**

under the aegis of  
**FOUNDATION FOR INNOVATION & TECHNOLOGY TRANSFER (FITT)**

**announces**



**Program Co-coordinators:**

Prof. Sudhir K. Jain, I.I.T. Delhi

Dr. Manish Kumar, GIIP



Department of Management Studies  
**INDIAN INSTITUTE OF TECHNOLOGY DELHI**  
Vishwakarma Bhawan, Hauz Khas, New Delhi 110016



## ABOUT INDIAN INSTITUTE OF TECHNOLOGY DELHI (IITD) & DEPARTMENT OF MANAGEMENT STUDIES

Indian Institute of Technology Delhi is one of the 13 Institutes of Technology created as centers of excellence for higher training, research and development in science, engineering and technology in India, the others being at Kanpur, Kharagpur, Madras, Bombay, Guwahati and Roorkee. Established as College of Engineering in 1961, the Institute was later declared an Institution of National Importance under the "Institutes of Technology (Amendment) Act, 1963" and was renamed "Indian Institute of Technology Delhi". It was then accorded the status of a deemed university with autonomous powers to decide its academic policy, conduct examinations, and award degrees

Department of Management Studies started in the form of School for Systems and Management Studies in 1970s and offered Ph.D. and M.Tech. (Systems & Management) programs. Later, the School was renamed as the Centre for Management Studies. In 1993 the Department was brought into existence by amendment to IIT Delhi statutes. The Department of Management Studies launched MBA program in 1997. The Department currently offers Ph.D. program and two full time MBA programs with focus on 'Management Systems' and 'Telecommunication Systems Management' (under the aegis of Bharti School of Telecom, Technology and Management). The department also offers a three year part time MBA program with focus on Technology Management. Department started contributing to IPR education in early 1990s when Workshops on IPRs were organized for faculty of IIT Delhi and all other IITs followed by several programs with WIPO.



## INTRODUCTION

Globalization and the rapid proliferation of technology have elevated the importance of intellectual property protection for all. The intangible nature of intellectual property and the worldwide inconsistency of standard practices create challenges for those businesses wishing to protect their inventions, brands, and business methods in foreign markets.

**Potential of Patent Services:** In recent years there is a rapidly growing demand of Patent Agents, Examiners, Analysts and IP Attorneys in India and abroad. Across the world various companies, particularly in the knowledge based businesses, such as IT, Biotech, Agro, Pharma, Automobile, Consumer products etc are increasingly pursuing patent protection of their innovations, and are looking at building large patent portfolios. In all, there is a great deal of patenting activity in companies across the world and the need is driven by:

- **Global upsurge in innovation and increasing demand for Patents**
- **Growing outsourcing / off shoring opportunity in the field of patents and IP litigation**
- **India's growing R & D operations - requiring patent expertise and coverage of innovations internationally**
- **Direct relationship between Foreign Direct Investment and IP/ patent protection in developing nations**

In order to meet this growing demand of IP Professionals in India, IIT-GIIP is conducting this unique training course and exposing the participants to the life cycle of different types of intellectual property rights with focus on patents.

## ABOUT GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY (GIIP)

Global Institute of Intellectual Property (GIIP) is a leading Intellectual Property (IP) service company, co-headquartered at New Delhi, India and San Jose, USA. The company has been set up by a team of successful entrepreneurs, US lawyers and IP practitioners. GIIP provides Consulting, Technical and Training services covering IP generation, protection, commercialization and management.

GIIP's training division has put together unique international - standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different type of Intellectual Properties (IP), related statutes, the filing procedures, important case laws, infringement issues and strategies for protection with focus on US, EU and Indian IP laws and procedures. We aim at training science, engineering, law graduates, post graduates, PhDs, working professionals and corporate teams to cater to the growing needs of global, knowledge-based, innovation-driven economy.

## UNIQUE FEATURES

- **Preparation for the Patent Agent Examination, conducted by Indian PTO**
- **Patent Agents, Patent Examiners, IP Attorneys and Practitioners as trainers**
- **Curriculum includes case studies**
- **Focus on practical insights of patenting**
- **Opens new career opportunities**
- **Practical exposure & hands-on experience of**
  - Patent Processes
  - Prior Art Searches
  - Claims Drafting
  - Solving previous years papers of the Patent Agent Exam
  - IPR related International Treaties

## METHODOLOGY

Interactive sessions, involving case studies and scenario exercises, wherever possible the focus will be on 'real world' problems and probable solution strategies. The focus of this workshop will be to deliver content that can help conceptual understanding and practical application of critical content in a relatively short period of time. Various sessions include 'hands-on' training and practical sessions.

The study material will comprise of the following:

1. Indian Patent Act & Rules
2. Copyright Act & Rules
3. Trademark Act & Rules
4. Reading Material on Patent Searches, Patent Prosecution, Claims Drafting
5. PowerPoint presentations
6. Case Studies (as handouts)
7. Important case laws (as handouts)
8. Feedback form



## FACULTY

The faculty would comprise leading IP Practitioners & Experts, Patent Agents, IP Attorneys, Industry experts and GIIP' team of trainers

Speakers (confirmed / invited):

- **Mr. P. H. Kurien (Controller General of Patents, Designs, TM & GI)**
- **Dr. Sudhir Khochhar (Principal Scientist-Plant Breeding/IPR)**
- **Mr. R Saha (Head, PFC, TIFAC)**
- **Prof. Madhukar Sinha (Centre for WTO Studies, IIFT)**
- **Prof. Sudhir K. Jain (MHRD IPR Chair Professor, IIT Delhi)**
- **Sh. Rakesh Prasad (Counsel-Patents, ALG India Law Offices)**
- **Dr. Anil Wali, MD, FITT, IIT Delhi**
- **Dr. Manish Kumar (GIIP)**
- **Mr. G.R. Raghavender (Registrar Copyright)**

## OBJECTIVE

The objective of this course is to provide the participants with in-depth knowledge of the Indian Patent Act & Rules, the patent filing procedure, drafting patent application, conducting prior art searches and the laws & rules associated to Trademarks, Copyrights and other forms of IP. The participants will be exposed to the nitty-gritty of the **Patent Agent Examination**, conducted by the Indian Patents & Trademark Office (PTO).

Training will include case studies, case laws and exercises to provide the participants with hands-on experience. The training will provide an opportunity to receive first-hand information including recent Judgment on various issues from the experts in the fields.

Patent Agents, Examiners, IP Attorneys would be interacting with limited delegates and would answer to any question that the delegates may have.

## WHO SHOULD ATTEND

The course is highly recommended for graduates, post-graduates & PhDs in sciences, engineering, law, biotechnology, pharmacy, etc. who are seeking advanced career-oriented knowledge in the Patent-related field. This course is also very useful for professionals planning to appear for the Patent Agent Examination (23rd and 24th January 2010).

Participants should be competent to work in English.

## CERTIFICATION

Joint certification by IIT, Delhi and GIIP.

## PROGRAM FEES

The program is being sponsored by Global Institute of Intellectual Property (GIIP), India. Fee for the whole program is payable through a bank draft favouring "FIT, IIT Delhi". The fee structure of the program is as follows:

- Rs. 13,200/- per participant

## NUMBER OF SEATS

45



## APPLICATION AND SELECTION PROCESS

Apply on A4 size plain paper (or send email to [ipr.iitdelhi@gmail.com](mailto:ipr.iitdelhi@gmail.com) , [giip.delhi@giipinfo.com](mailto:giip.delhi@giipinfo.com)) enclosing CV and a passport size photograph, latest by 4th January 2010 to:

**"Coordinator", IPR Cell, Deptt. of Management Studies,  
Vishwakarma Bhawan, I.I.T. Delhi, Hauz Khas, New Delhi-110016**  
(Email ID and mobile number should be given on the CV).

Last Date for receiving Applications: **4th January 2010 (5 p.m.)**  
Interviews: **5th January 2010 (11.30 a.m. onwards)**  
Interview Result: **7th January 2010 (10.30 a.m.)**  
Program Fee payable by: **8th January 2010 (1 p.m.)**  
Offers to waitlisted applicants: **8th January 2010 (3 p.m.)**  
Course Commencement: **11th January 2010 (9 a.m.)**

## VENUE

**Department of Management Studies  
Vishwakarma Bhawan \*  
Indian Institute of Technology Delhi  
Hauz Khas, New Delhi 110016**

Vishwakarma Bhawan can also be directly approached from Shaheed Jeet Singh Marg (the road on which Qutub Hotel, Technology Bhawan (Ministry of S&T), Indian Statistical Institute, Katwaria Sarai etc are located).

## FOR FURTHER DETAILS CONTACT:



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