



# POST GRADUATE DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS AND PATENT MANAGEMENT

9-month full-time program  
(includes 3 months Corporate Internship)  
Start Date: June 17, 2010  
(available at Delhi and Bangalore)

## ABOUT US

Global Institute of Intellectual Property (GIIP) is a leading Intellectual Property (IP) training company, co-headquartered at New Delhi, India and San Jose, USA. The company has been set up by a team of successful entrepreneurs, IP attorneys, patent agents and practitioners. GIIP provides training services covering IP generation, protection, commercialization and management.

## OVERVIEW

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by Indian and international IP Attorneys, Patent Agents & experts, to provide comprehensive knowledge in the business, technical and legal aspects of Intellectual Property Rights.

The 9-month diploma program, which includes 3 months of Corporate internship, will open many opportunities for participants who wish to seek job opportunities in areas of IP and patents with MNCs, evolving domestic industries, outsourcing companies (KPOs and LPOs), law firms, Government and R&D Institutions.

## ELIGIBILITY

This 9-month diploma program is recommended for:

- Graduates/Post-graduates/PhDs with science, engineering and other technical qualifications
- Domain Experts, Research Scholars, Teachers and Professors
- Legal Professionals (LL.B. & LL.M.) with technical background

*Participants appearing for their final year/semester exam are also eligible to apply.*

## PLACEMENT

GIIP offers both internship and placement assistance and organizes campus recruitment programs. Placements for the Class of 2009 saw a challenging job market. However, a strong impetus by the Institute, alumni and other stake holders ensured that there was a greater breadth of companies and a wider variety of roles across industries.

Some of the organizations with whom GIIP has an enduring recruiting and alumni relationship are: Amarchand & Mangaldas, Anand & Anand, K&S Partners, Remfry & Sagar, Panacea Biotech, Ranbaxy Laboratories Ltd., Infosys, HCL, TCS, Siemens, Evalueserve, Altacit Global, Lexadigm, CPA Global, Ripple IP Services, Inventurus, Ius-Juris, IPpro Inc.

## CLASS SCHEDULE

Classes will be held from 10:00 a.m. - 3:30 p.m. (Monday - Friday).

## REGISTRATION PROCESS

- To register, complete the application form available at GIIP's web site (<http://www.giipinfo.com>) or write to us at [admissions@giipinfo.com](mailto:admissions@giipinfo.com).
- Submit the filled-in application form along with your photograph and registration fee of Rs. 5,000/-, at GIIP's office.
- Registration fee to be paid using Cheque/demand draft drawn in favor of 'Global Institute of Intellectual Property Pvt. Ltd.', payable at Delhi.
- The application form will be evaluated by GIIP's Selection Committee for assessing the eligibility of the applicant.

## PROGRAM FEE

Rs. 2,25,000/- (Rupees Two Lakh Twenty Five Thousand only)

**Option to pay in installments is available.**

## CASRIP CERTIFICATION

(OPTIONAL)

Centre for Advanced Studies and Research on Intellectual Property (CASRIP), University of Washington, USA is an independent research and policy development institute focusing on problems in patents and other property ownership rights in high technology. CASRIP is recognized by the World Intellectual Property Organization (WIPO), an institution highly regarded by the intellectual property community, as an observing non-governmental organization.

Participants will have to appear for a separate exam to qualify for CASRIP certification. Certificate will be directly awarded by CASRIP, University of Washington, USA.

Certification Fee is Rs. 1,00,000/- (Rupees One Lakh only).

## EDUCATION LOAN

Education loan available from leading banks and financial institutions.

# CURRICULUM

This curriculum is tailored to meet industry requirements as well as the needs of aspiring professionals. It includes up-to-date education in Indian, European and US patent and IP laws and procedures and is designed and delivered by outstanding professionals with rich teaching, research, industry and consulting experience.

GIIP has evolved a comprehensive form of transferring knowledge from overseas to India. It has state-of-the-art facilities, well supported by audio-visual aids and other training tools and processes.

## **Some distinctive methods of training at GIIP include:**

- Classroom lectures delivered through video conferencing by experienced instructors and IP practitioners
- Mentoring sessions: Individual guidance from IP practitioners and experts, specific to the technical field of the participants
- Illustrations and case study methods: The emphasis of the program is to provide hands-on experience
- Interactive sessions with both instructors and peer group

## **The core skills to be imparted include the following:**

### **TRIMESTER I**

#### **INTRODUCTION (1 Week)**

- Introduction to Intellectual Property: History, Concepts and Types
- International Treaties and Conventions for Protection of IPs
- Role of Intellectual Property in Growth, Development, Trade and Commerce
- Trademark Basics
- Copyright Basics
- Trade Secrets
- Geographical Indications
- Semi Conductors and Integrated Circuits
- Industrial Design

#### **LEGAL ASPECTS (11 Weeks)**

- Protection & Maintenance of IP
  - Trademark: Statutes, Filing Procedure
  - Copyright: Statutes, Filing Procedure
  - Trade secrets: Protection
  - Patent: Statutes, Filing Procedure
- IP & Patent Litigation
- Patent Process via PCT
- IP & Patent Licensing
- Alternate Dispute Resolution

### **TRIMESTER II**

#### **TECHNICAL ASPECTS (10 Weeks)**

- Patent Searches (FTO, Patentability searches, etc.)
- Patent Landscaping and Analysis
- Claims and Specification Drafting
- Patent Prosecution

#### **MANAGEMENT ASPECTS (2 Weeks)**

- IP Valuation
- IP Portfolio Audit and Management
- Commercialization and issues related to technology transfer

### **TRIMESTER III**

The last trimester will be devoted for Corporate internships

#### **Please Note:**

The 13th and 26th week are reserved for examinations of Trimester I and II respectively.

#### **GIIP's curriculum is enriched through affiliation & partnership with:**

- Silicon Valley Seminars Inc. ([www.patentseminars.com](http://www.patentseminars.com)), USA
- University of Washington, CASRIP ([www.law.washington.edu/casrip](http://www.law.washington.edu/casrip)), USA
- William Mitchell College of Law ([www.wmitchell.edu](http://www.wmitchell.edu)), USA
- IIT Delhi ([www.iitd.ac.in](http://www.iitd.ac.in)), India
- National Law University Delhi ([www.nludelhi.ac.in](http://www.nludelhi.ac.in)), India
- Recognized and practicing IP Attorneys, Practitioners and Experts from India, Europe and US

**At GIIP, design and delivery of the training imparted by the international faculty is geared to address global markets and enable employment.**



## **FOR MORE INFORMATION**



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