



GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY
ANNOUNCES
CERTIFICATE COURSE ON
PATENT LANDSCAPE ANALYSIS & CLAIMS DRAFTING

21st September to 26th September'09
(10.00 AM to 6.00 PM)

ABOUT US

Global Institute of Intellectual Property (GIIP), a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP offers diploma, executive and corporate programs to develop calibre of participants and enable them to serve global customers in the field of Intellectual Property services, particularly International Patents and Procedures.

OVERVIEW

Globalization, coupled with the intangible nature of Intellectual Property (IP) and the inconsistency of standard practices across the globe creates challenges for businesses that wish to protect their inventions, brands and business methods in domestic and foreign markets. India's growing R&D operations has taken a beating due to lack of in-house professionals to file patents & IPR applications, combined with lack of reach for exploiting global markets is proving difficult for some of the progressive businesses.

To address this need GIIP has put together highly specialized programs to be conducted by international and Indian IP experts, to provide comprehensive knowledge in the business, technical and legal aspects of IP, international patents and procedures.

OBJECTIVE

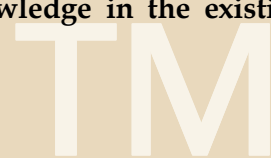
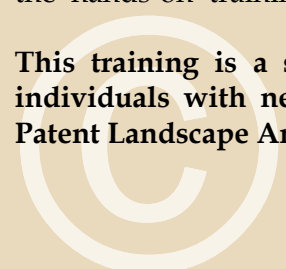
This **6-day** course is divided into two sub-modules: **Module 1** (3 days) and **Module 2** (3 days).

Module 1 will focus on 'Patent Landscape Analysis' and **Module 2** will focus on 'Claims Drafting techniques'

The objective of **Module 1** is to explore various techniques and methodologies adopted by practitioners while conducting **patent landscape search**. The training broadly covers the mechanics of searching, different types of searching, keyword generation, generating search strings and involves search report preparation. It focuses on **patent analysis techniques** using different statistical tools, **data mining** and data visualization techniques; used for **patent landscaping** that helps in identifying competitive and technology trends.

The objective of **Module 2** is to train the participants in the art and skill of patent claim drafting. The '**Gems of Wisdom**' and '**Absolute Rules**' in claim drafting are often required by the amateurs as well as professionals will be shared and practiced as part of the 'hands-on' training and practical sessions.

This training is a skill building exercise to equip the working professionals and individuals with new skills and to sharpen the knowledge in the existing area of Patent Landscape Analysis and Claims Drafting





UNIQUE FEATURES

Some Unique features of the program are:

- A **comprehensive coverage** of Patent Landscape Analysis and Claims Drafting.
- **Module 1 will cover:** Patentability Search, Validity search, Infringement search, Clearance search, State of Art Search and Patent Landscape. It enables to, **competition tracking, technology tracking** and to **extract market information**
- **Module 2 will cover,** hands on practice in drafting claims and its critiquing.
- Interactive session **involving simulations, case studies, and scenario exercise**
- Focus will be on **'real world'** problems and probable solution strategies.
- **International Faculty**, for Module 2, Mr Joe Root.
- IP Attorneys, Experts and Practitioners as **speakers**.

BENEFITS

For those seeking to innovate and grow the economy, for that seeking quality education and a serious career in IP (with Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP departments of Indian Corporate, MNCs, Government institutions, law firms etc.) The training is also beneficial for entrepreneurs, academicians, researchers and professionals who wish to harness, protect and maintain the IP created.

ELIGIBILITY

Graduates, Post Graduates with Science, Engineering, Legal studies, Pharmacy, IT, Telecommunication degrees (/ diplomas) including practising professionals, lawyers, scientists, etc. may apply

Participants should possess good communication and writing skills, should be capable of understanding the technical concepts and processes. At the same time, should have basic understanding of the patent laws and procedures.

APPLICATION PROCESS

Apply on A4 size plain paper enclosing CV and a passport size photograph to: The Coordinator, Academic affairs, Global Institute of Intellectual Property, 45, FF, Okhla phase-III, New Delhi-110020. (Email ID and mobile phone no. should be given in CV). **You can also send applications via email at admissions@giipinfo.com.**

REGISTRATION

The last date for receiving the completed application form is **18th September'09**. The amount of Rs. 5000 is required to be paid towards registration (adjusted against the course fee, to be paid later).

COURSE FEE

For the complete **6-day course is Rs. 35,000 per person.**

Module wise:

Module 1 (Patent Landscape Analysis) : Rs 15,000 (21st – 23rd September 2009)

Module 2 (Claims Drafting techniques) : Rs 25,000 (24th – 26th September 2009)

COURSE VENUE

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