



## EXECUTIVE POST-GRADUATE PROGRAM IN PATENT PROTECTION, ENFORCEMENT AND MANAGEMENT

7-week (full-time) • 12th APRIL - 28th MAY, 2010

### ABOUT US

**Global Institute of Intellectual Property (GIIP)** is a leading Intellectual Property (IP) training company, co-headquartered at New Delhi, India and San Jose, USA. The company has been set up by a team of successful entrepreneurs, IP attorneys, patent agents and practitioners. GIIP provides training services covering IP generation, protection, commercialization and management.

**GIIP recognizes the growing demand of patent and related services globally and also the growing need for qualified & trained patent professionals, agents and IP litigation attorneys in India.**

To address this need, GIIP has put together unique international-standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different type of Intellectual Property (IP), related protection systems & their significance, infringement issues and strategies for commercialization and management. GIIP's aim is to train science, engineering, law, graduates, post-graduates, PhDs, working professionals and the corporate teams to cater to the growing need of the global, knowledge-based, innovation-driven economy.

GIIP, a pioneer in IP education, has been involved in Capacity Building for IP & patent professionals and has provided excellent placements to all its students. Some of the organizations with whom GIIP has an enduring recruiting and alumni relationship are: **Amarchand & Mangaldas, Anand & Anand, K&S Partners, Remfry & Sagar, Panacea Biotech, Ranbaxy Laboratories, Infosys, HCL, TCS, Siemens, Evalueserve, Altacit Global, Lexadigm, CPA Global, Ripple IP Services, Inventurus, Ius-Juris, IPpro Inc.**

### MISSION

#### TO BUILD PROFESSIONAL SKILLS IN THE FIELD OF PATENTS

The curriculum is designed meticulously to train and translate knowledge gained into practical application. All successful participants of the Executive program will have the required skills to join the in-house IP team of the Corporate, engaged in patent related work.

### BENEFITS & DIFFERENTIATORS

- 175 hours of custom curriculum, covering three different jurisdictions - Indian, European and US
- Focus on technical, legal and commercialization aspects of patents
- Mentoring sessions: One-on-one tutorials and guidance from practitioners and subject experts
- Illustration and case study method of teaching (interactive & hands-on sessions)
- Assessment methodology to include classroom assignments, group discussions and final examination
- Special sessions on personality development, writing and presentation skills

### ELIGIBILITY

- Graduates (science, engineering and other technical degrees) with 1-2 years of work experience
- Post-graduates (science, engineering and other technical degrees)
- Legal Professionals (LL.B. & LL.M.) with technical background

**Candidates must be sufficiently proficient in English to participate.**

### ASSURED PLACEMENT

All participants of the Executive Program are **assured placement** with leading LPOs, KPOs, Law Firms, Corporate, MNCs in India.

**Lead time for a candidate to join may vary between 30 - 45 days from the date of completion of the program.**

## PROGRAM CONTENT

### INTRODUCTION

- Introduction to Intellectual Property: History, Concepts and Types
- International Treaties and Conventions for Protection of IPs
- Trademarks - Act and Filing Procedure
- Copyright - Act and Filing Procedure
- Trade Secrets
- Patent: Statutes/Acts (India, Europe and US)

### PATENT PROTECTION

- Filing Procedure in India, Europe and US
- International Patent Filing System(PCT)
- Patentability Analysis
- Prior Art Searches
  - Freedom to Operate Study
  - Exposure to paid databases such as QPAT, Thomson Innovation, STN, Patent Insight Pro etc.
- Patent Landscape and Analysis

### PATENT ENFORCEMENT

- Patent Enforcement Rights in various Jurisdiction
- Enforcement Readiness(validity)
- Working and maintenance of Patents
  - Revocation of Patents
  - Restoration of Patents
  - Compulsory Licensing
- Reissue and Re-examination of Patents
- Pre and Post Grant Opposition
- Pre Litigation Strategies
- Patent Litigation
  - Infringement
  - Claims Construction

### PATENT MANAGEMENT

- Strategies during Patent Prosecution
- IP Valuation Techniques
- IP Portfolio Audit and Management
- Commercialization of Patents
  - Contractual Licensing
- Role of patents in identifying business opportunities

#### **Please Note:**

1. The Above program follows case study based method of teaching. It will involve extensive hands-on exercises, critiquing and feedback sessions by program mentors. Focus will be on Software, Electronics, Mechanical, Chemical and Drugs related patents.
2. The last week of the program is reserved for examinations.

#### **GIIP's curriculum is enriched through affiliation & partnership with:**

- Silicon Valley Seminars Inc., USA
- University of Washington, CASRIP, USA
- William Mitchell College of Law, USA
- Recognized and practicing IP Attorneys, Practitioners and Experts from India Europe and US

## CLASS SCHEDULE & VENUE

**Timings:** Classes will be held from 10:00 a.m. - 3:30 p.m. (Monday - Friday)

**Venue:** 45, FF, Okhla Industrial Estate, Phase III, New Delhi -110020

## REGISTRATION & SELECTION PROCESS

To register, complete the application form available at GIIP's web site (<http://www.giipinfo.com>) or write to us at [admissions@giipinfo.com](mailto:admissions@giipinfo.com).

Submit the filled-in application form along with your photograph and registration fee of Rs. 5,000/-, at GIIP's office, on or before March 31, 2010.

Registration fee to be paid using Cheque/demand draft drawn in favor of 'Global Institute of Intellectual Property Pvt. Ltd.', payable at Delhi.

#### **The Selection process will be a two step process:**

- a) Screening and short listing of candidate by GIIP's selection team
- b) Screening and short listing of candidate by Corporate

**Please note:** Profile of candidate short listed by GIIP's selection team will be forwarded to Corporate for further short listing.

## IMPORTANT DATES

- Pre-registration of candidates: **February 21, 2010 - March 31, 2010**
- GIIP's list of short-listed candidates: **April 1, 2010**
- Corporate list of short-listed candidates: **April 8, 2010**
- Enrollment of candidates: **April 8, 2010 - April 10, 2010**
- Program Start / End Date: **April 12, 2010 - May 28, 2010**

## PROGRAM FEE

Rs. 1,25,000/- (Rupees One Lakh Twenty Five Thousand only).

## EDUCATION LOAN

Education loan available from leading banks and financial institutions.

## FOR MORE INFORMATION



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