



GLOBAL INSTITUTE OF
INTELLECTUAL PROPERTY





Today, possession of land, labour and capital are just not enough for a country to succeed. Creativity and innovation are the new drivers of the world economy. The policies adopted by a country shall determine the nation's growth and further how it is developing the trapped intellectual capital. An effective intellectual property system is the foundation of such a strategy. Within knowledge-based, innovation-driven economies, the intellectual property system is a dynamic tool for wealth creation providing an incentive for enterprises and individuals to create and innovate; a fertile setting for the development of, any trade in intellectual assets; and a stable environment for domestic and foreign investment.

Globalization and the rapid proliferation of technology have elevated the importance of intellectual property protection for all. The intangible nature of intellectual property and the worldwide differences in best practices create challenges for those businesses wishing to protect their inventions and brands in foreign markets.

ABOUT GIIP

GIIP, a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP attorneys, patent agents & practitioners. GIIP conducts training programs (diploma & certificate), seminars and workshops to meet the growing demand of trained professionals in the area of Intellectual Property & Patents. GIIP aims to train science and technical graduates, post graduates, PhDs, working professionals and corporate executives to cater to the growing needs of a global, knowledge driven economy.



MANAGEMENT AND GUIDES

- **Chairman & Mentor** - Dr. Kailash Joshi (Ph.D., Cornell U.), ex-IBM executive and co-Founder of The Indus Entrepreneurs (www.tie.org), Silicon Valley, USA.
- **Senior Advisor & Board Observer** - Mr. Jerry Rao (M. S. U. of Chicago, MBA, IIMA), Chairman and CEO Mphasis.
- **Co-Founder & President** - Mr. Atulya Nath, (MCA, M.S. University, Baroda), a successful entrepreneur and Co-Founder and ex-CEO of ASAP Solutions Pvt. Ltd. (merged with MindTree Consulting Ltd.)
- **Senior Advisor & Mentor** - Dr. V S Ramamurthy (Ph.D., Bombay U.), Padma Bhushan (2005), ex-Secretary Govt. of India. He serves as the Chairman, Board of Governors of IIT Delhi.
- **Senior Advisor & Mentor** - Prof. (Dr.) Heinz Goddar (Ph.D., Mainz U.), German & European Patent and Trademark Attorney. Partner of Boehmert & Boehmert and of Forrester & Boehmert, with his office at Munich.
- **Senior Advisor & Mentor** - Mr. Steve Shear (J.D., American U., Washington College of Law), Former US Patent Examiner and Head, SVS Inc.
- **Director & Program Chair** - Ms. Girija Varma, (LL.M Cornell U., Fellow Stanford Law School), a practicing IP & Patents Attorney. Former Head and Corporate Attorney, Microsoft Corporation. British Council Chevening Scholar



ACADEMIC AFFILIATIONS

- University of Washington (USA), CASRIP (Center for Advanced Study & Research in Intellectual Property)
- William Mitchell College of Law, USA
- Silicon Valley Seminar Inc., USA
- IIT Delhi, India



TRADE MARK

TRAINING PROGRAMS

- 6-month full-time Dual Certification in International Patents and IP Services.
- 9-month part-time Post Graduate Certificate in International Patents and IP Services.
- Seminar Series (Basic and Advanced Level) for Corporates / Organizations in Patents and IPRs.
- Short Term Awareness Certificate Program for Researchers and Working Professionals.

Additionally plan to provide two other training programs:

- **Preparation for the Indian Patent Agent examination.**
- **Preparation for the US Patent Bar examination.**

SALIENT FEATURES

- Conducted by US, European and Indian IP trainers and practitioners. GIIP has publication rights to its text books and manuals.
- Primarily meant for Science, Engineering Graduates and Technical Professionals from Pharma, Biotechnology, IT, Telecom, Chemical, Mechanical, Automobile, Electronics, etc. Industries.
- Advance level program from the University of Washington, CASRIP (Centre for Advanced Study & Research in Intellectual Property), USA.
- Mentoring and Practical training under experts from the US, Europe and India.
- Live class room lectures by International and Resident Trainers using state-of-the-art internet broadcasting technology.
- On-line e-learning modules.
- Illustrations and case study methods. The emphasis of the program is on providing first hand practical experience.

The design and delivery of the training imparted by the international faculty is geared to address global markets, and enable employment.

PLACEMENTS

- GIIP's placement division helps participants to find career opportunities in renowned organizations, with improved roles and responsibilities and world-class remunerations.
- Several MNCs, Indian Corporates, Law Firms, KPOs and LOPs have shown a keen interest to recruit GIIPians. Campus interviews will be conducted for all successful candidates. Priority will be given to those organisations who have issued LOI to GIIP.
- Students from our past programs (in collaboration with IIT Delhi and first batch of full-time Post Graduate Diploma program) have been successfully placed with companies, like CSIR, Panacea Biotech, Biocon, Ranbaxy, Cisco, Evalueserve, Intellevate, Inventurus, Ripple IP Services, Anand & Anand, A A Mohan Associates, Remfry & Sagar, Girija Law & Associates.

BOOKS AND PUBLICATIONS

- US Patents & the Patent Process Handbook
- Advanced US Patents & the Patent Process Handbook
- Handbook on the PCT Process
- Drafting Patent Claims - A Working Guide Book

To order any of the above, please write to us at books@giipinfo.com





Our Training Programs



GLOBAL INSTITUTE OF
INTELLECTUAL PROPERTY





**POST GRADUATE DIPLOMA IN
INTERNATIONAL PATENTS AND INTELLECTUAL
PROPERTY SERVICES**

**(Nine Months Full Time Program)
(Available At: Delhi, Mumbai, Bangalore & Chennai)**

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POST GRADUATE DIPLOMA IN INTERNATIONAL PATENTS AND INTELLECTUAL PROPERTY SERVICES

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ABOUT US

Global Institute of Intellectual Property (GIIP), a training institute co-headquartered in New Delhi, India and San Jose, USA, has been set up by a team of successful entrepreneurs, IP Attorneys, patent agents and IP practitioners. GIIP conducts training programs (diploma & certificate), seminars and workshops to meet the growing demand of trained professionals in the area of Intellectual Property and Patents. GIIP aims to train science and technical graduates, post graduates, PhDs, working professionals and corporate teams to cater to the growing needs of global, knowledge driven economy.

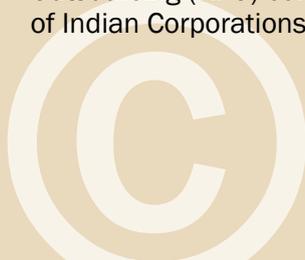
PROGRAM OVERVIEW

Globalization and the rapid proliferation of technology, coupled with the intangible nature of Intellectual Property (IP) and the worldwide inconsistency of standard practices create challenges for those businesses wishing to protect their inventions, brands and business methods in domestic and foreign markets. There is a global upsurge in innovation and increasing demand for IP and patent protection.

India's growing R&D operations which fuel the need for IP expertise and international protection of innovations have become crucial in today's scenario. But due to lack of in-house professionals to file patents & IPR applications, lack of resources to optimize the commercialization and lack of reach for exploitation of the global markets is proving to be difficult for some of the progressive businesses. In order to meet the growing demands of the patent and related services globally, there is a rapidly growing need in India for qualified patent professionals and agents as well as IP litigation attorneys. To address this need **GIIP** has put together unique international - standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different type of Intellectual Properties (IP), related statutes, the filing procedures, important case laws, infringement issues and strategies for protection with focus on Indian & US IP laws and procedures.

The course curriculum has been designed and developed, keeping the industry requirements at core, by Academicians, IP Attorneys, Patent Agents, Practitioners from the US, Europe and India. A blended combination of classroom training with real-world experience is one of the most valuable components of GIIP Courses.

The nine months full time post graduate diploma program focuses on providing a platform in patents and related service, making it a potential career opportunity. On completion of the course, participants can seek attractive IP-related jobs in Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP departments of Indian Corporations, MNCs, Government and R&D Institutions, and law firms.





**COURSE
SCHEDULE**

Course starts September 2008.
Classes will be held from 7:30 A.M. – 1:00 P.M. (Monday - Friday).

CURRICULUM

The curriculum comprises up-to-date education in US and Indian Patent Laws and IP Practices and has been designed by patent agents/professionals from US, Europe and India.

GIIP's curriculum incorporates:

- The courses and teaching methods of University of Washington, CASRIP (<http://www.law.washington.edu/casrip/>), USA,
- William Mitchell College of Law (<http://www.wmitchell.edu/>), USA,
- Silicon Valley Seminars Inc. (<http://www.patentseminars.com/>), USA
- Comprehensive Mentoring sessions by international IP practitioners and experts, specific to the technical field of the participant.

Possibly the only institute that offers such training for graduates, post-graduates and PhDs, GIIP imparts both theoretical and practical knowledge in this course that covers:

- Global and Indian Intellectual Property Laws and Procedures: Trademarks, Copyrights, Trade Secrets, Geographical Indications, Plant varieties, Industrial Designs, Patents etc.
- US Patent Statutes and Patent Filing Procedure
- Indian Patent Law and Filing Procedure
- PCT Filing – International and National Phase
- Patent Litigation, Licensing and Valuation
- Prior Art/Patent Searches
- Patent writing and claim drafting
- Patent prosecution and handling office actions

* Emphasis is provided on practical hands-on training, using live industry examples, case studies and case laws.

Additional Skill Enhancement Modules

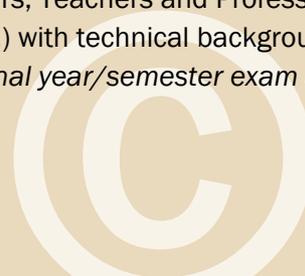
- CAPSS & PAT (Special modules on Business and Technical English Writing & Presentation Skills)
- Professional Computing Skills

ELIGIBILITY

The nine months full time program is recommended for:

- Graduates/Post-graduates/PhDs with science, engineering and other technical qualifications
 - Domain Experts, Research Scholars, Teachers and Professors
 - Legal Professionals (LL.B. & LL.M.) with technical background
- Participants appearing for their final year/semester exam are also eligible to apply.*

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APPLICATION & SELECTION PROCESS

Apply online at www.giipinfo.com or write to us at admissions@giipinfo.com. The application form will be evaluated by the GIIP Selection Committee for assessing eligibility of the applicant. All selected candidates will be required to contact GIIP HO for completing the enrolment process.

COURSE FEE

The course fee is Rs. 2,25,000/- **Interest Free Installment Plan:** Option to pay the fee in 3 equal interest free instalments of Rs. 75,000/- each.

CASRIP CERTIFICATION (Optional)

In addition, to the full time course, the participants have an option to take additional certification from **Center for Advanced Studies and Research on Intellectual Property (CASRIP), University of Washington, USA**. CASRIP is an independent research and policy development institute focusing on problems in patents and other property ownership rights in high technology. CASRIP is recognized by the World Intellectual Property Organization (WIPO), an institution highly regarded by the intellectual property community, as an observing non-governmental organization.

For the certification, participants will go through recorded sessions, followed by live interaction with GIIP Trainers. The students will have to appear for a separate exam to qualify for certification. **The Certificate for the course will be provided directly by CASRIP, University of Washington, USA.**

The fee for CASRIP Certification is Rs. 1,00,000/-

EDUCATION LOAN

Education Loan is available on easy terms from HDFC Bank. Please write to us at education.loans@giipinfo.com if you wish to avail the same.

NEED MORE INFORMATION

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GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY

POST GRADUATE CERTIFICATE IN
INTELLECTUAL PROPERTY & PATENT LAWS
AND PROCEDURES

(4.5 Months Full Time Program)
(Available At Delhi, Mumbai, Bangalore & Chennai)

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The course curriculum has been designed and developed, keeping the industry requirements at core, by Academicians, IP Attorneys, Patent Agents, Practitioners from the US, Europe and India. A blended combination of classroom training with real-world experience is one of the most valuable components of GIIP Courses.

The 4.5 months full time post graduate certificate course focuses on providing a platform in copyright, trademarks, patents, other IPs and related services, making it a potential career opportunity. On completion of the course, participants can seek attractive IP-related jobs in Law Firms, Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP and legal departments of Indian Corporations, MNCs, Government and R&D Institutions, etc.





COURSE SCHEDULE

Course starts September 2008.
Classes will be held from 7:30 A.M. – 1:00 P.M. (Monday - Friday).

CURRICULUM

The curriculum comprises up-to-date education in US and Indian Patent Laws and IP Practices and has been designed by patent agents/professionals from US, Europe and India.

GIIP's curriculum incorporates:

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- Global and Indian Intellectual Property Laws and Procedures: Trademarks, Copyrights, Trade Secrets, Geographical Indications, Plant Varieties, Industrial Designs, Patents etc.
- US Patent Statutes and Filing Procedure
- Indian Patent Law and Filing Procedure
- PCT Filing – International and National Phase
- Patent Licensing
- Patent Litigation

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Additional Skill Enhancement Modules

- CAPSS & PAT (Special modules on Business and Technical English Writing & Presentation Skills)
- Professional Computing Skills

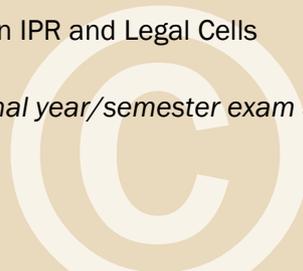
ELIGIBILITY

The 4.5 months full time program is recommended for:

- Attorneys in Law Firms, Private or Corporate Practice
- Law Graduates (LL.B. & LL.M.)
- Legal Professionals engaged in IPR and Legal Cells

Participants appearing for their final year/semester exam are also eligible to apply.

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APPLICATION & SELECTION PROCESS

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COURSE FEE

The course fee is Rs. 100,000/-. **Interest Free Installment Plan:** Option to pay the fee in 2 equal interest free instalments of Rs. 50,000/- each.

CASRIP CERTIFICATION (Optional)

In addition, to the full time course, the participants have an option to take additional certification from **Center for Advanced Studies and Research on Intellectual Property (CASRIP), University of Washington, USA**. CASRIP is an independent research and policy development institute focusing on problems in patents and other property ownership rights in high technology. CASRIP is recognized by the World Intellectual Property Organization (WIPO), an institution highly regarded by the intellectual property community, as an observing non-governmental organization.

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POST GRADUATE CERTIFICATE COURSES
(Core And Technical Tracks)

Early Morning Classes
(Available At: Delhi, Mumbai, Bangalore & Chennai)
(Monday, Wednesday, Friday)

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GLOBAL INSTITUTE OF INTELLECTUAL PROPERTY Announces

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ABOUT THE COURSES

Protecting intellectual property assets of IP intensive companies is one of the most important issues standing at the forefront of the entire company management strategy. This poses many challenges causing corporations to invest millions into IP protection and litigation to be able to save their strategic assets to sustain current revenue streams and enable long term return on IP investments therefore, IP is the foundation of a knowledge-based economy.

India's growing R&D operations which fuel the need for IP expertise and international protection of innovations have become crucial in today's scenario. But due to lack of in-house professionals to file patents & IPR applications, lack of resources to optimize the commercialization and lack of reach for exploitation of the global markets is proving to be difficult for some of the progressive businesses. In order to meet the growing demands of the patent and related services globally, there is a rapidly growing need in India for qualified patent professionals and agents as well as IP litigation attorneys. To address this need GIIP has put together unique international - standard courses that are conducted by Indian and international IP practitioners, to provide comprehensive knowledge about different types of Intellectual Properties (IP), related statutes, the filing procedures, important case laws, infringement issues and strategies for protection with focus on **US and Indian IP laws and procedures**.

The course curriculum has been designed and developed, keeping the industry requirements at core, by Academicians, IP Attorneys, Patent Agents, Practitioners from the US, Europe and India. A blended combination of classroom training with real-world experience is the most valuable component of GIIP Courses.

VENUE

45, FF, Okhla Industrial Estate (Phase III), New Delhi - 110 020

CLASS SCHEDULE

Thrice a Week (Monday, Wednesday & Friday), 7:30 A.M. – 10:00 A.M.

CORE TRACK

4.5 Months Certificate Course

Start Date: September' 08

COURSE FEE: Rs. 75,000/-*

(Includes study material, access to computer, internet etc.)

A course meant for professionals looking for insights into the fascinating and appealing world of creativity and innovation. Course introduces each topic, explores similarities and differences in different forms of IP protection, related statutes, examples and case laws governing them, and remedies in case of infringement. The curriculum includes up-to-date knowledge in Indian and US patent laws and procedures and has been developed keeping the needs of both legal & technical professionals at the core. The emphasis of the course is on providing practical, hands-on experience. Modules covered are:

1. Global and Indian IP Laws and Procedures (Trademarks, Copyrights, Patents, Trade Secrets,

T.M

- Geographical Indications, Plant Varieties, Traditional Knowledge, International Treaties and Conventions governing IP)
2. US Patent Statutes (Coverage of 35 USC §101, §102, §103 and §112 with relevant examples and case laws)
 3. Indian Patent Act (Important sections of the Indian Patent Act)
 4. US Patent Filing Procedure (Priority dates, timelines, procedures, forms & fees relating to filing of provisional, non-provisional application, continuation applications etc.)
 5. Indian Patent Filing Procedure (Details of filing process, opposition proceedings, forms and fees)
 6. International Patent Filing (PCT) (Procedure, forms and fees relating to filing of international patent application)
 7. Patent Licensing (Types of Licences, terms and clauses in Licensing agreement, negotiating a license)
 8. Patent Litigation (Case laws and interpretation of statutes related to patents and their enforcement)

ELIGIBILITY: 1. Practicing Advocates, Attorneys working with Law Firms, LPOs, KPOs, and Legal & IPR Departments of Corporates, Professionals with Legal (LL.B., LL.M.) background 2. Professionals with Science, Engineering & Technical background, Domain Experts, and Researchers. (Required: Minimum 2 years work experience or 6 months in IP/ Patents domain*) *In case experience is less than specified, the GIIP Selection Committee's approval will be required.

Benefits: Participants will get an in-depth understanding on different forms of IP, the terminology, laws & acts governing them, associated filing & registration procedures, protection strategies, etc. Each topic will include important International & Indian case laws & case studies. This course will benefit those seeking for a career in this field.

The training program will open many opportunities for participants who wish to seek better job opportunities in the area of Copyright, Trademarks, Patents and other IPs and related services with Law Firms, Knowledge Process Outsourcing (KPO) companies, Legal Process Outsourcing (LPO) companies, IP and legal departments of Indian Corporations, MNCs, Government and R&D Institutions, evolving domestic industries etc.

TECHNICAL TRACK

4.5 Months Certificate Course

Start Date: January' 09

COURSE FEE: Rs. 1,00,000/- *

(Includes study material, access to computer, internet etc.)

The expert level course is meant for professionals with sufficient knowledge and work experience in the US and Indian patent laws and procedures. The course is aimed to provide practical experience through case studies in some of the more intricate and complex areas of patent practice. Modules covered are:

1. Patent Searches (Need, methodology and tools for conducting Patentability, Infringement, Validity, State of the art and Landscape searches and writing search reports)
2. Claim and Specification Drafting (Interviewing the inventor, drafting the independent & dependent claims, 7-8 cases will be taken for claim drafting)
3. Patent Prosecution (Handling the substantive office action relating to 101, 102, 103 & 112, pre-litigation strategy, Inter-party & Ex-party Re-examination & Reissue of patents)
4. Patent Valuation (Valuation of patent based on different valuation approaches, methods and tools for valuation, needs for valuation).

ELIGIBILITY: Professionals with Science, Engineering and Technical background, Domain Experts, Researchers. Lawyers with science or technical qualifications are also eligible.

Prerequisite for the course: Advanced knowledge or work experience in the field of IP & Patents Laws (US & India) and/or should have completed the **Core Track** from GIIP.

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Benefits: The practical sessions from practitioners and experts will help the participants in understanding the different strategies (business, technical and legal) adopted in patent searching, creating search reports, drafting claims, handling patents before the PTO (Patent & Trademark office), provide litigation support services, work with the company's management team in the area of IP and patent valuation.

* Combined fee for two tracks (Core and Technical): Rs. 1,50,000/-

** Course Participants who complete the two tracks (Core and Technical) shall be awarded a POST GRADUATE DIPLOMA IN INTERNATIONAL PATENTS AND INTELLECTUAL PROPERTY SERVICES.

APPLICATION PROCESS

- To enrol for any of the above courses, please email us at admissions@giipinfo.com, indicating the track(s) of your interest and the preferred location.
- Please fill and send the attached registration form along with a cheque/DD of Rs. 5000/- in favour of "Global Institute of Intellectual Property Pvt. Ltd.", payable at Delhi. (the amount to be adjusted in the course fee) to book your seat.

EDUCATION LOAN Available on easy terms from HDFC Bank.

NEED MORE INFORMATION

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